



Studio TUH

Selected works & archives, 2025

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Studio TUH is a creative studio based in Seoul.  
"Tuh" means ground and foundation in Korean,  
suggesting a starting point for ideas and practice.

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@studiotuh

KILO

Fashion brand

SS24 pop-up store

Object design, production

Flowers were placed within a constrained container of cold materiality. The two elements, entangled and colliding through the viewer's perspective, directly convey the season's concept: Love in Conflict.

카일로

패션 브랜드

SS24 팝업 스토어

오브젝트 디자인, 제작

차가운 물성과 제한된 공간으로 이뤄진 구조물 속에, 꽃을 배치해 오브젝트를 제작했다. 관람자의 시선에 따라 강렬히 영키고 충돌하는 두 요소는 시즌 콘셉트 Love in Conflict를 직관적으로 표현한다.



6

7



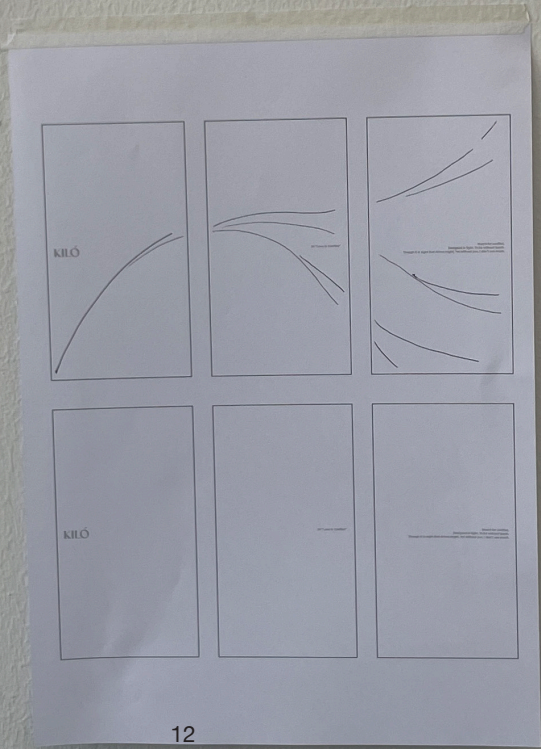


# Studio TU

Meant for conflict,  
Designed in light, To be without touch.  
Though it is sight that drives might, Yet without you, I don't see much.



KILO









PEINTURE  
Fashion brand

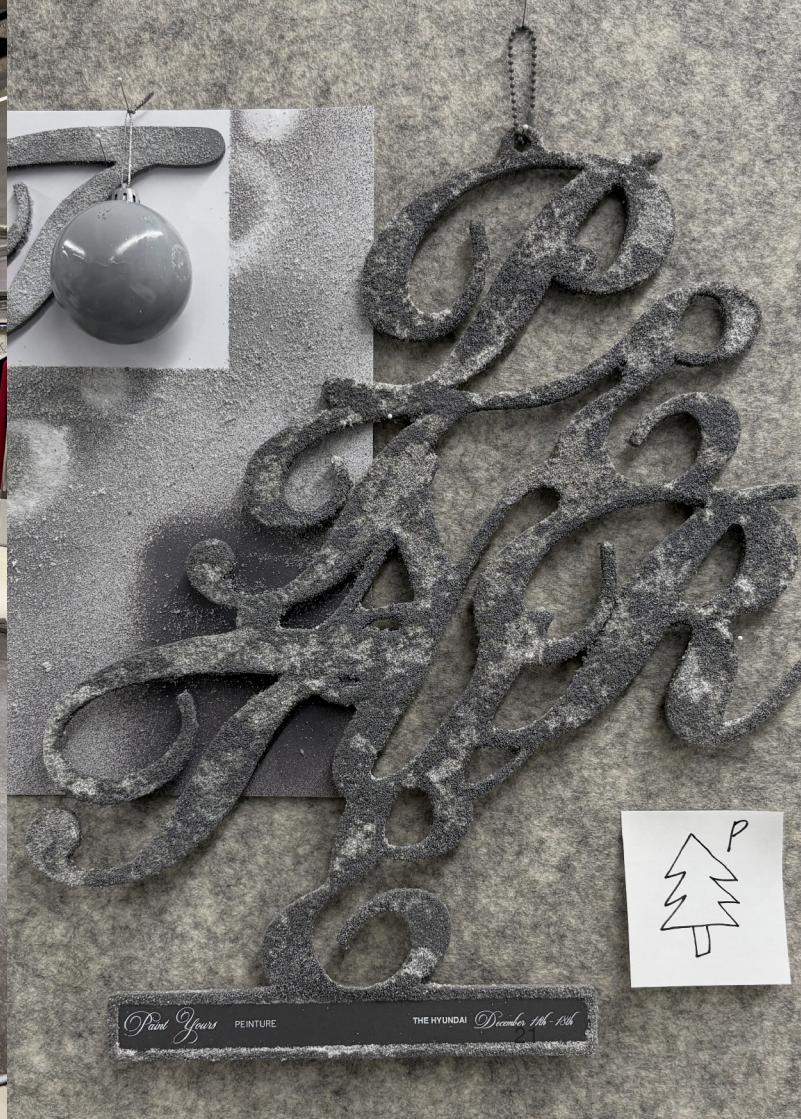
FW24 pop-up store  
Object design, production

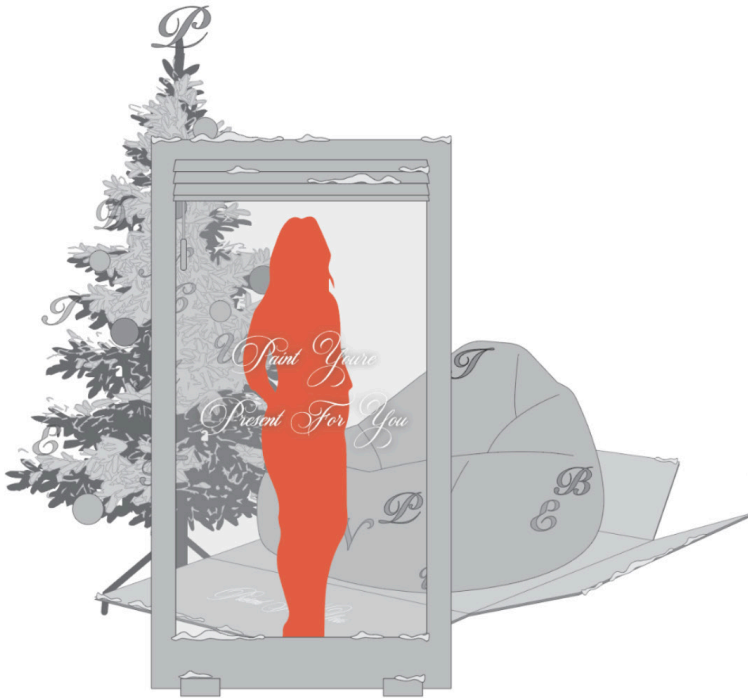
Designed a Christmas pop-up store for PEINTURE at The Hyundai Department Store. Based on the brand identity "Paint Yours", custom graphics and objects were designed for PEINTURE's very own grey Christmas.

페인췌어  
패션 브랜드

FW24 팝업 스토큐어  
오브젝트 디자인, 제작

크리스마스를 위해 기획된 페인췌어의 더현대 백화점 팝업 스토큐어를 기획했다. Paint Yours라는 브랜드 정체성을 바탕으로, 페인췌어만의 그레이 크리스마스를 위한 그래픽과 구조물을 디자인했다.





**Standing**



**Sitting**





DNMT Inc.  
Creative agency

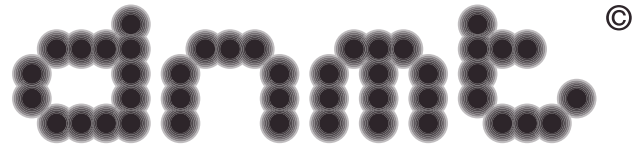
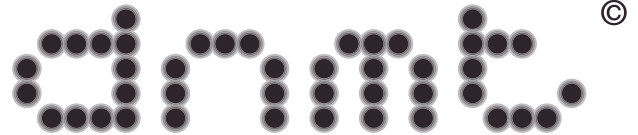
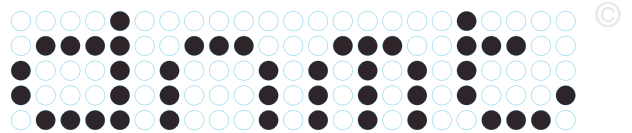
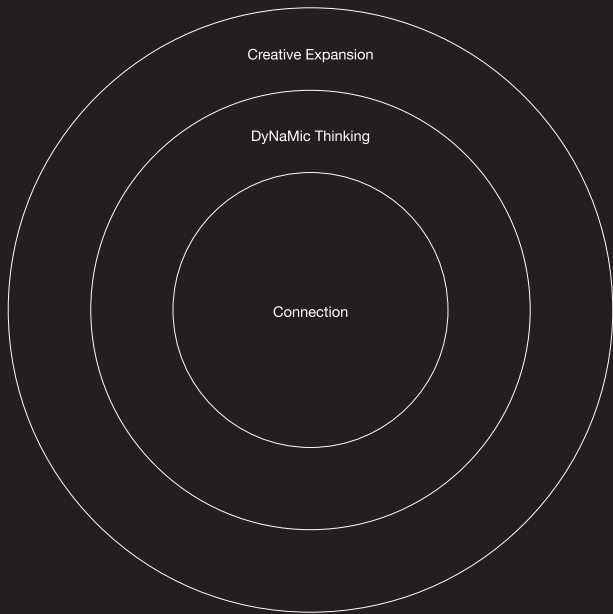
Brand identity  
Graphic design, website design

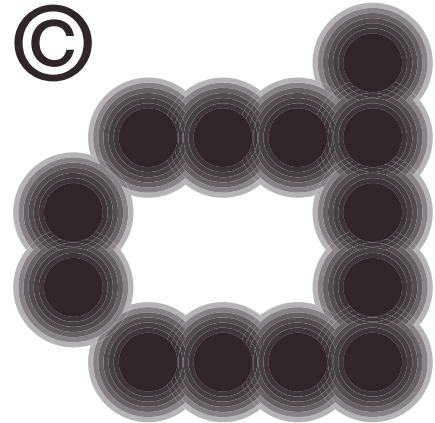
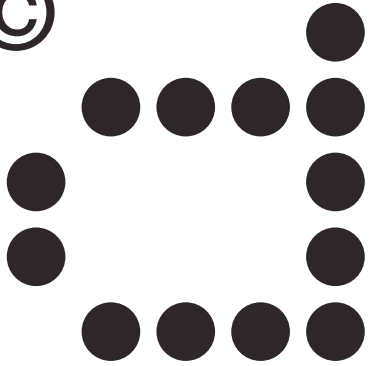
Graphic assets were designed using converging dots as letters, expanding them into a diverse range of shapes. This metaphor captures how ideas grow into outcomes when DNMT meets their clients.

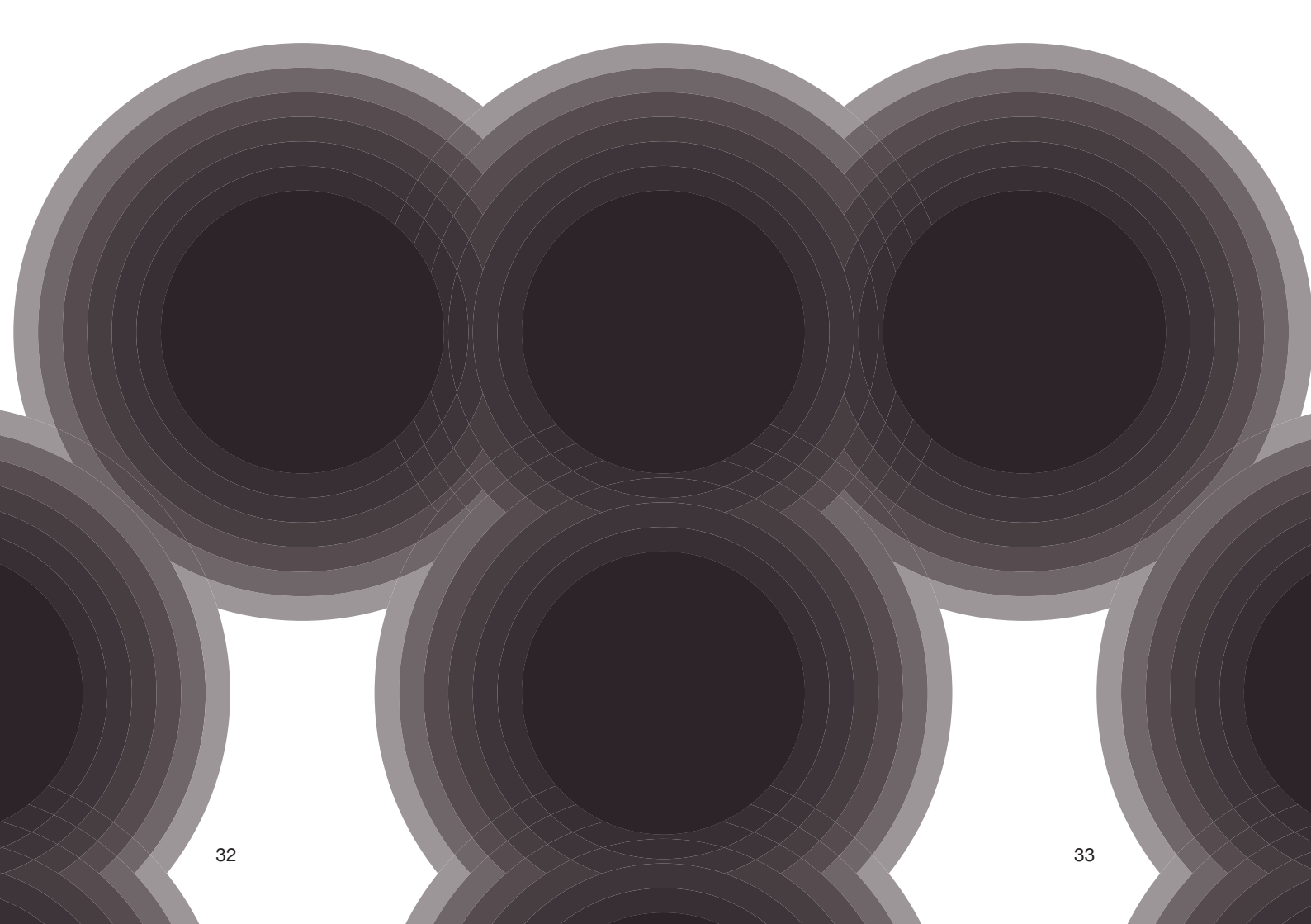
디엔엠티  
크리에이티브 에이전시

브랜드 아이덴티티  
그래픽 디자인, 웹사이트 디자인

점들이 모여 철자를 이루고, 부풀어 올라 독특한 형태를 갖추도록 로고와 함께 그래픽 자산을 디자인했다. 이는 디엔엠티와 고객이 만나 아이디어가 결과물로 팽창하는 과정을 은유한다.









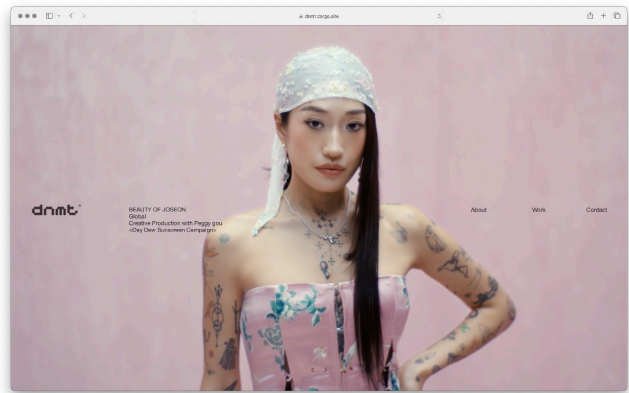
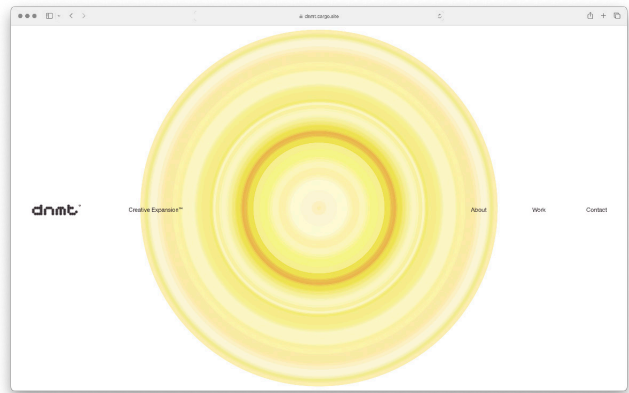


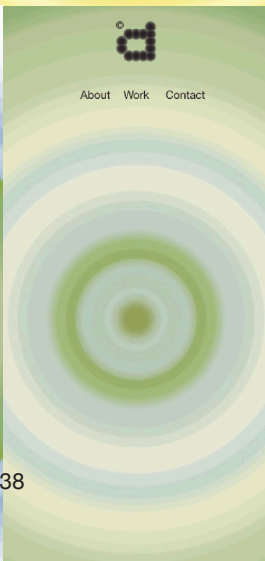
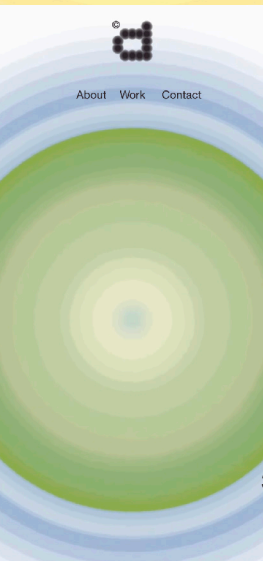
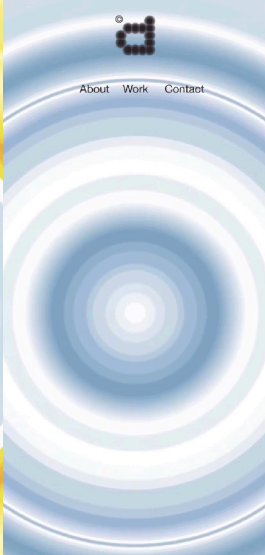
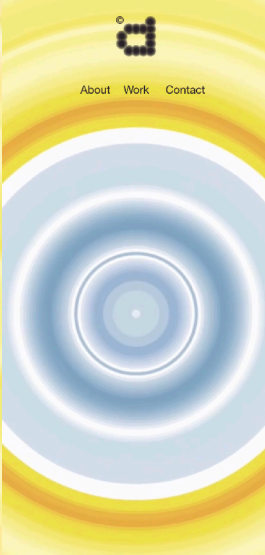
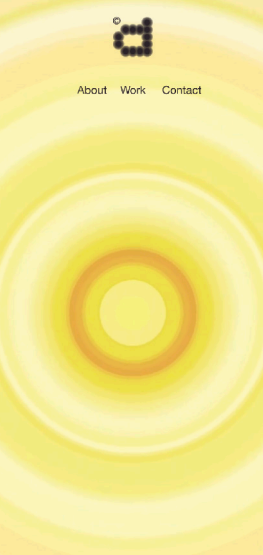
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CMYK 7 5 5 0  
RGB 235 235 235  
#ebeb

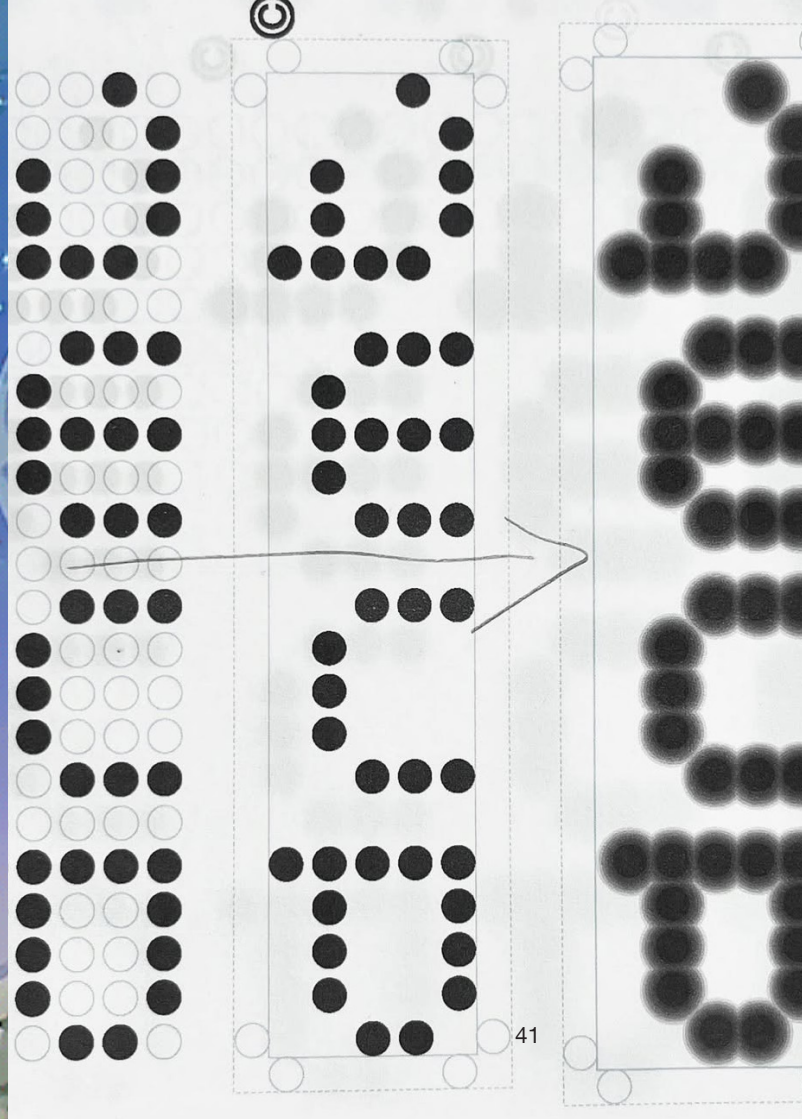
Accent Yellow  
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Sub Yellow  
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RGB 254 236 62  
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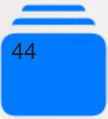
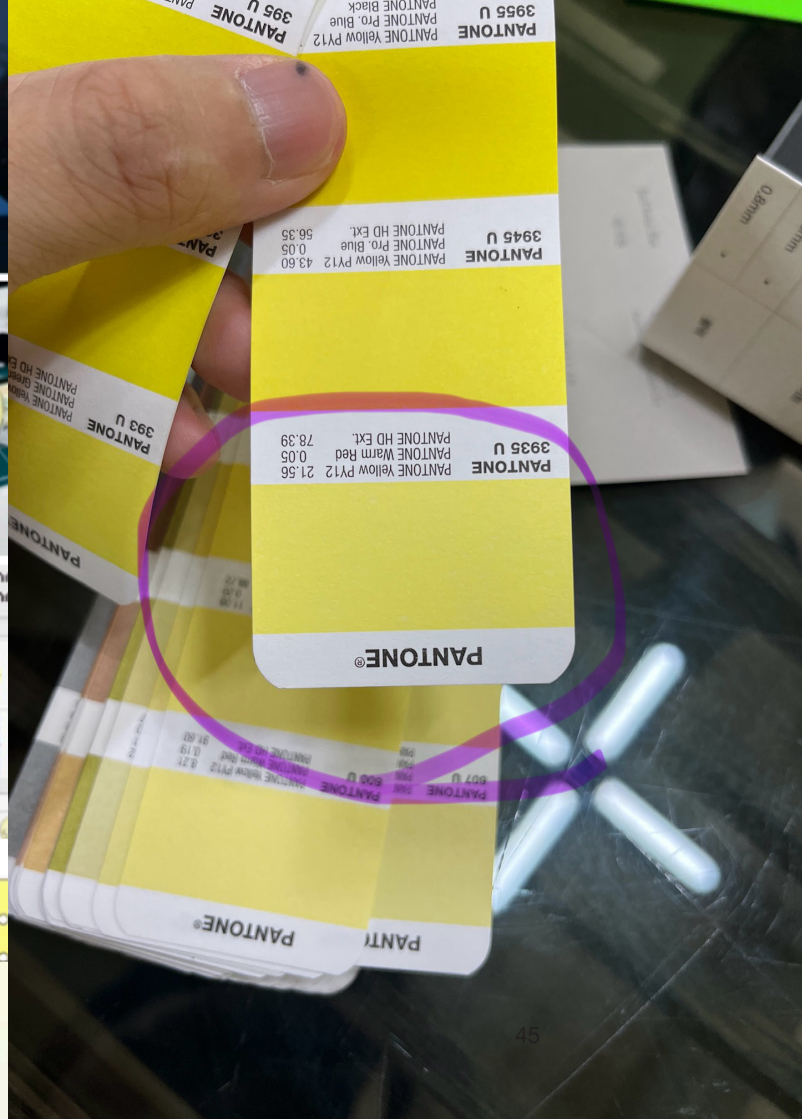
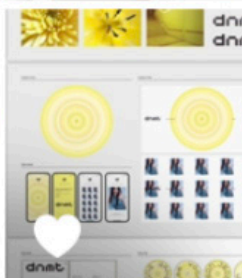
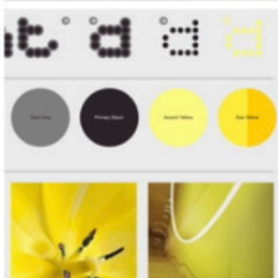
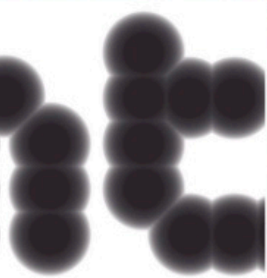
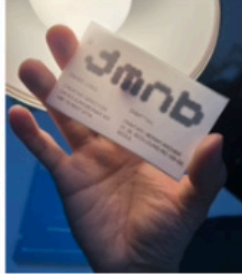
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RGB 45 37 42  
#2d292a

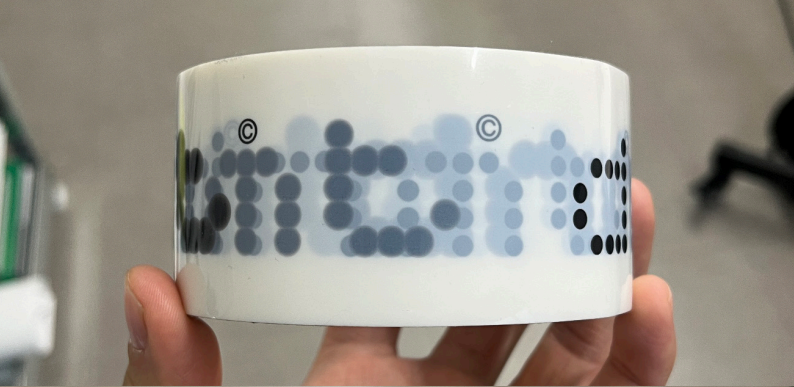












YE  
Artist

VULTURES listening experience Korea  
Graphic design, content creative

Designed the poster, merchandise, and promotional content for the VULTURES 2 listening experience. The visuals echo the way vultures circle their prey, mirroring how crowds gather around the stage.

예  
아티스트

벌처스 리스닝 콘서트 코리아  
그래픽 디자인, 콘텐츠 기획

벌처스 2의 리스닝 콘서트를 위해 포스터 그래픽과 머천다이즈, 프로모션 콘텐츠 디자인에 참여했다. 먹잇감 주변으로 무리 짓는 벌처스의 특징과 공연에 모여드는 관중의 모습이 연상되도록 연출했다.

¥\$

VULTURES

LISTENING EXPERIENCE

KOREA

08 23 24







¥\$

VULTURES  
TENING E  
KOREA

08 23 24

54

18:29

GOYANG SPORTS COMPLEX

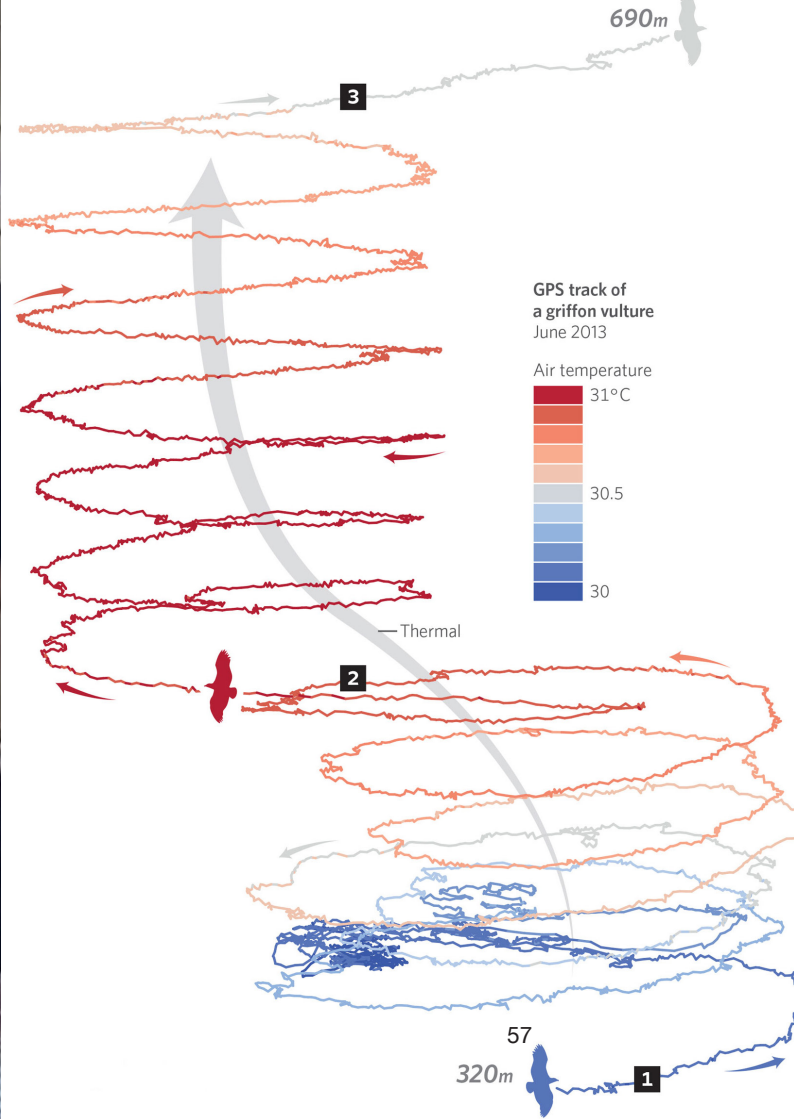
¥\$

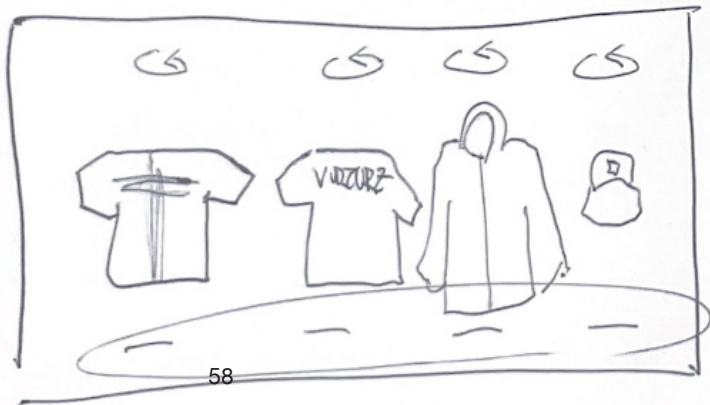
VULTURES  
LISTENING EXPERIENCE

KOREA

08 23 24

55









PUMA, SAN SAN GEAR  
Fashion brand

Mostro SAN SAN GEAR collaboration  
Object design, production

A pedal-motif object was designed for Mostro, inspired by racing culture. The pedal acts as the point of contact between engine and racer, lying in parallel with the meeting of PUMA and SAN SAN GEAR.

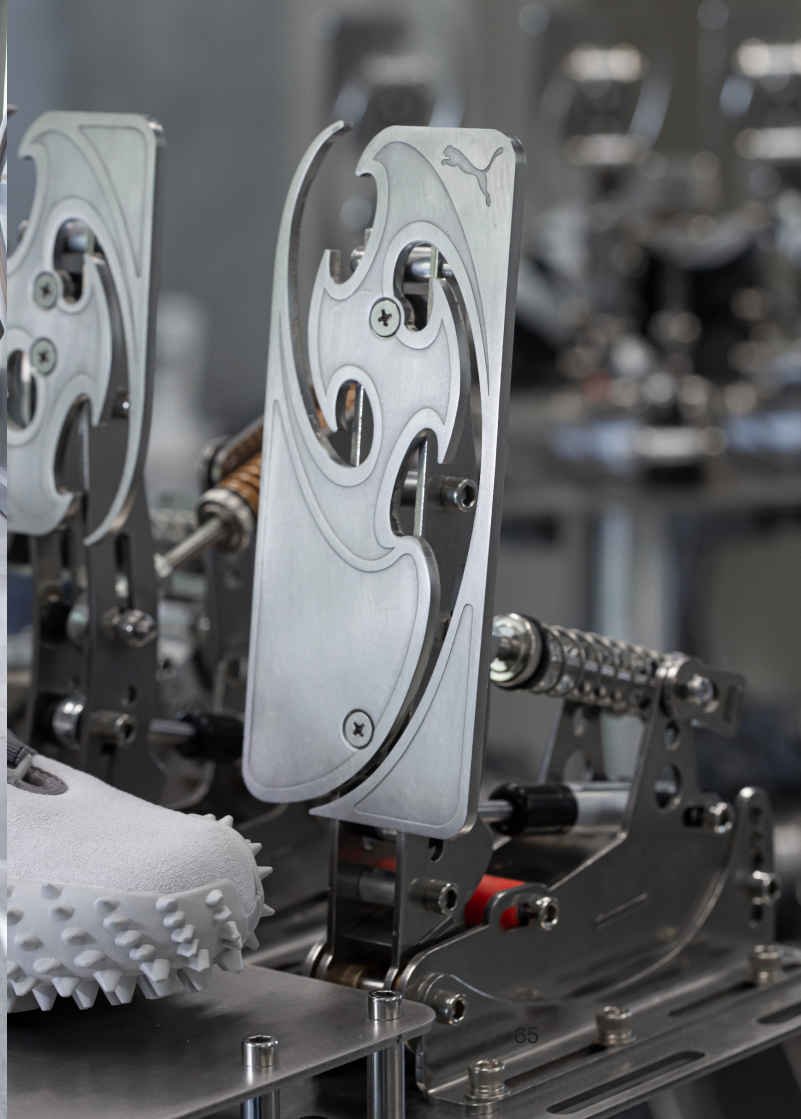
퓨마, 산산기어  
패션 브랜드

Mostro 산산기어 협업 컬렉션  
오브젝트 디자인, 제작

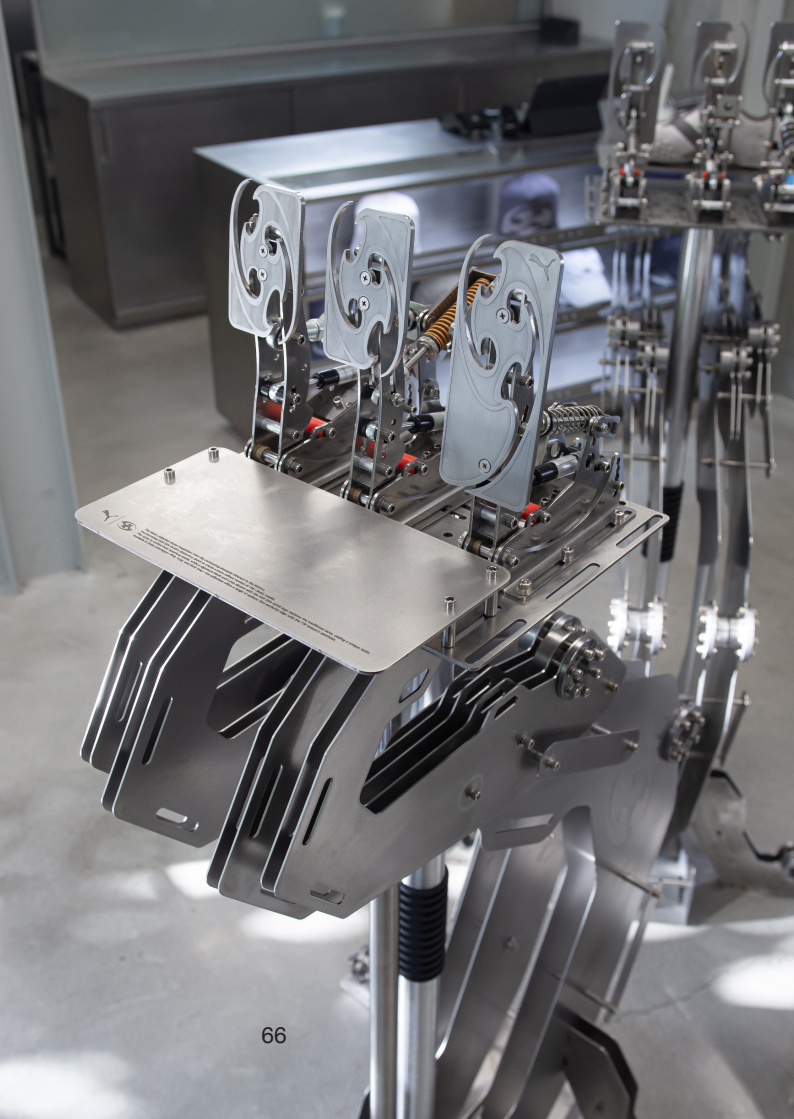
레이싱 문화에 기인하여, 모스트로를 위한 페달 모티프의 오브젝트를 제작했다. 페달은 엔진 기어와 레이서가 맞닿는 접점으로서 기능하며, 동시에 퓨마와 산산기어의 만남을 상징하는 요소로 작동한다.

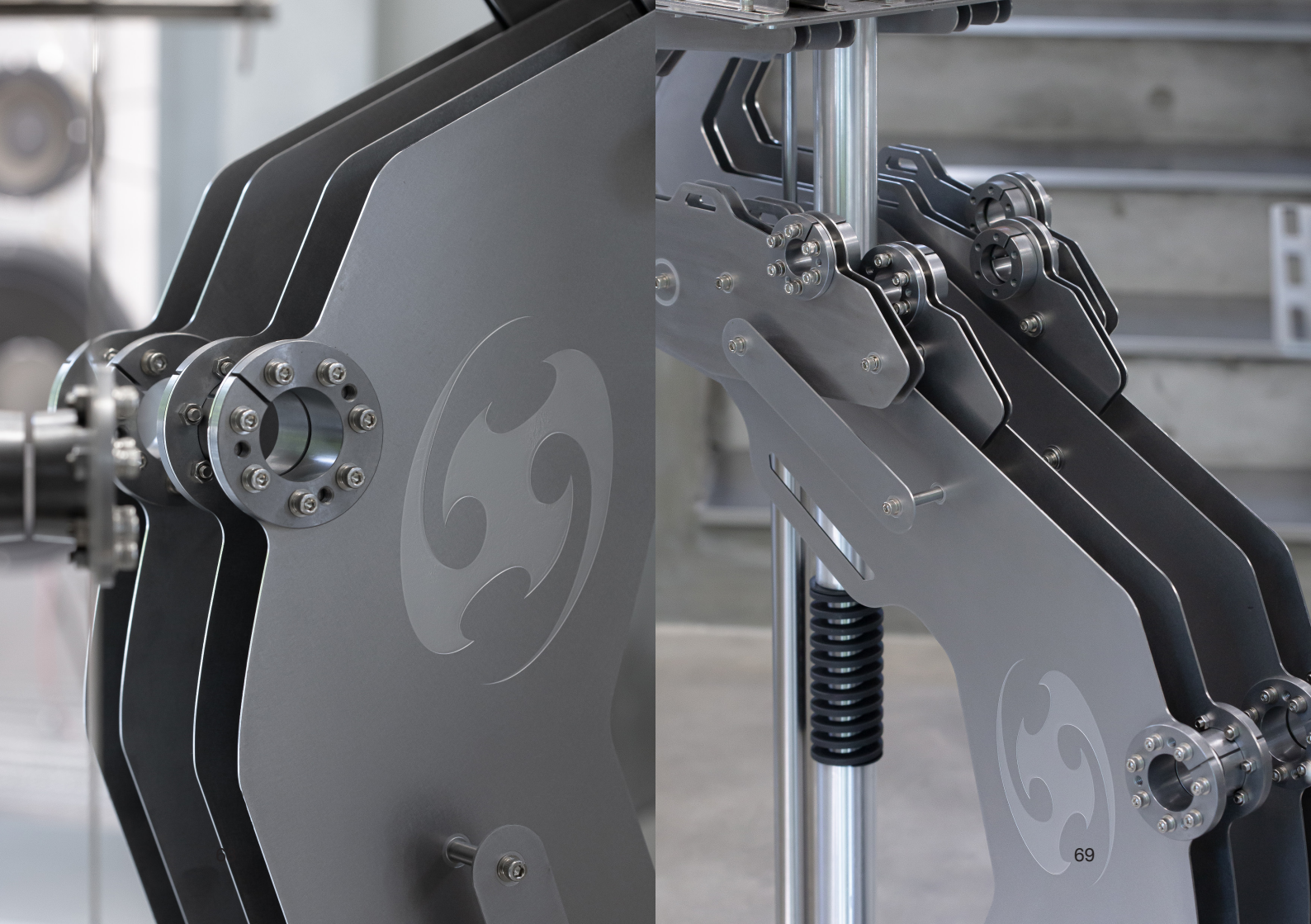


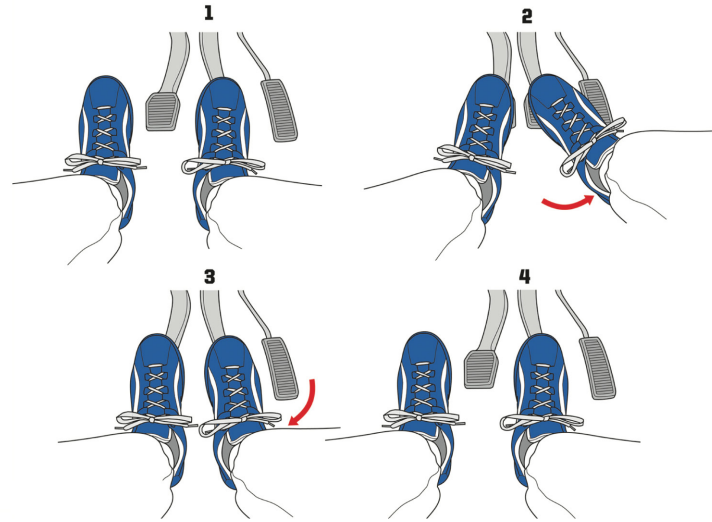
64

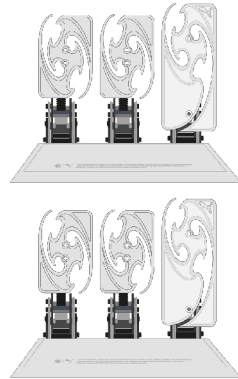
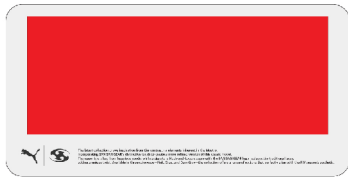
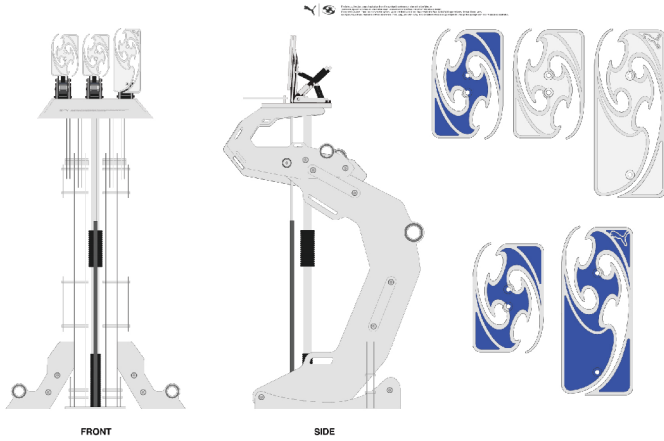


65

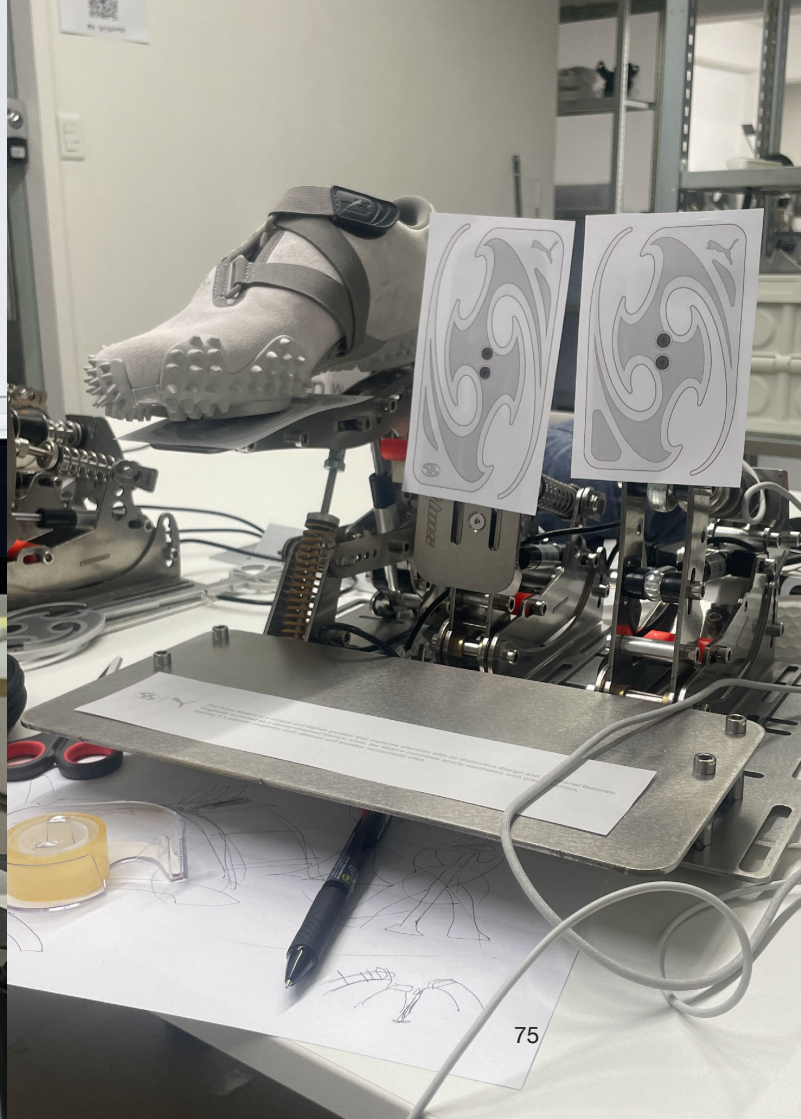
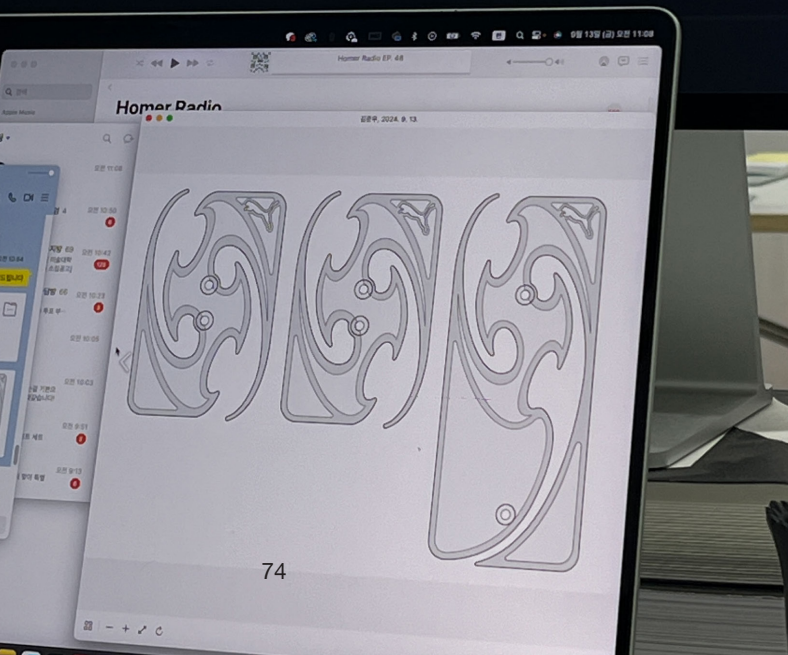
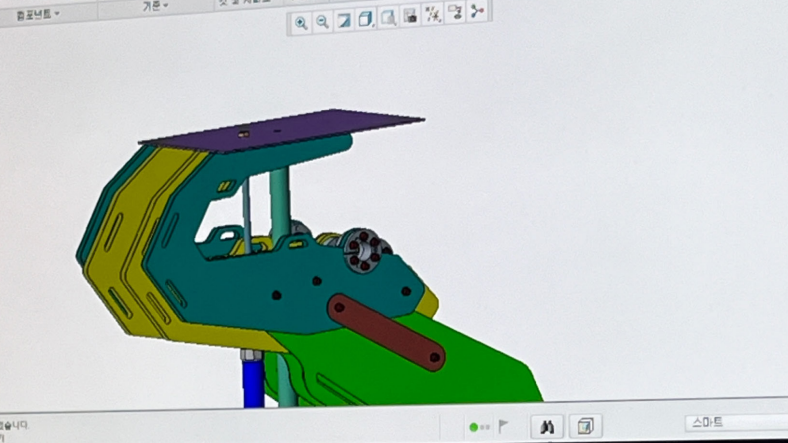






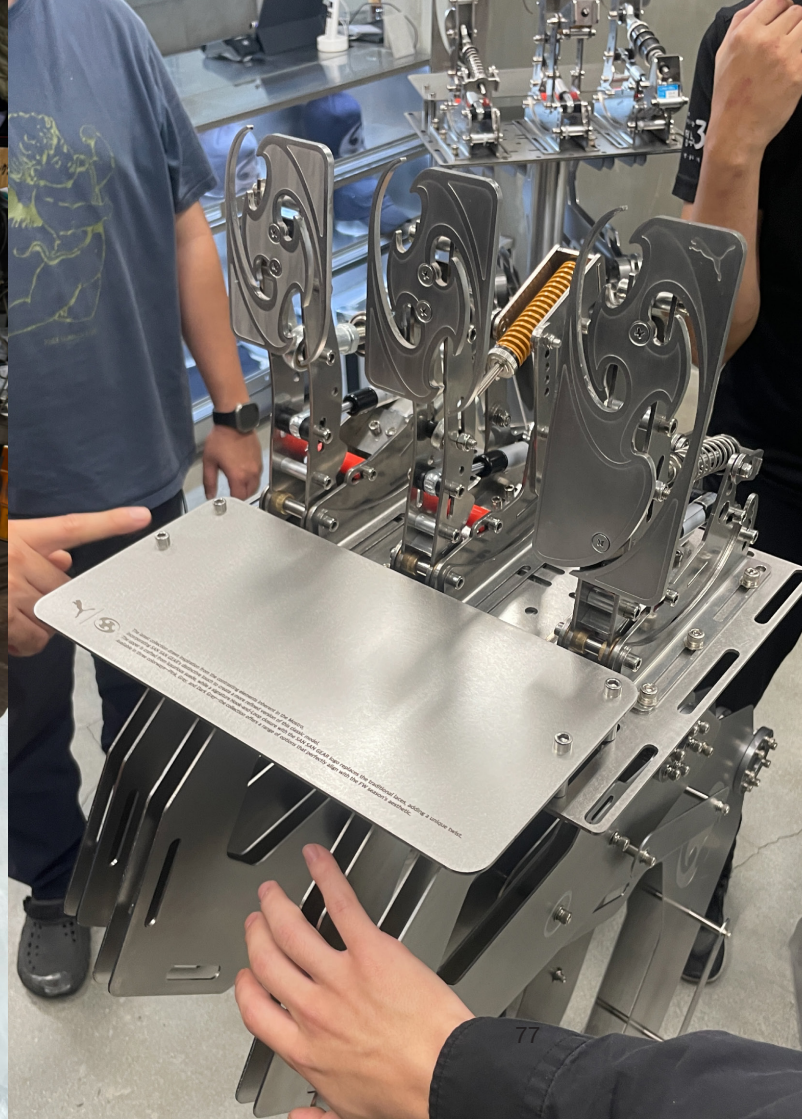


The most important factor in car pedal design is ergonomics, ensuring comfort and ease of use for the driver. This includes optimal foot positioning and non-slip surfaces for safety and control. Additionally, pedals should provide proper sensitivity and feedback for enhanced responsiveness during driving.





76



Y  
The following information is provided for your reference only. It is not intended to be used as a substitute for the manufacturer's instructions. The information is provided for your reference only. It is not intended to be used as a substitute for the manufacturer's instructions. The information is provided for your reference only. It is not intended to be used as a substitute for the manufacturer's instructions.

77



New Balance  
Fashion brand

New Balance U509 presentation  
Space design, production

A modular pavilion layered with ice-dyed fabric was designed for the presentation of the New Balance U509s. Its repetitive yet distinct structure reflects how the brand gradually becomes part of personal identity.

뉴발런스  
패션 브랜드

뉴발런스 U509 프레젠테이션  
공간 디자인, 제작

모듈식 파빌리온과 아이스 다잉 원단을 조합하여 제품을 온전히 경험할 수 있는 공간을 디자인했다. 구조물의 반복과 각 개체의 고유성은, 뉴발런스가 개인의 정체성에 스며드는 과정을 닮았다.





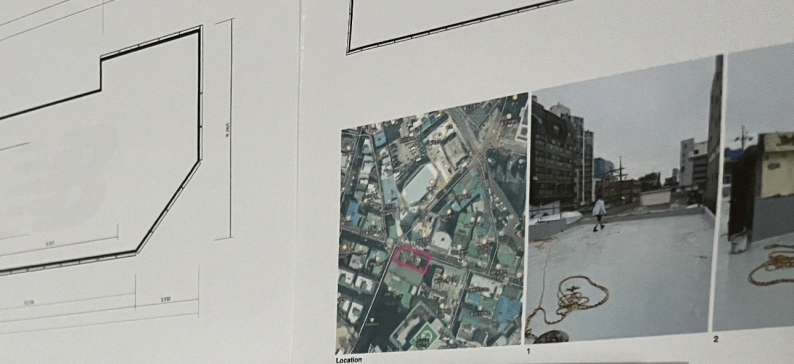
자유롭게 관람하신 뒤, 제자리에 놓아주세요.  
Feel free to explore, and please return items to their original place.



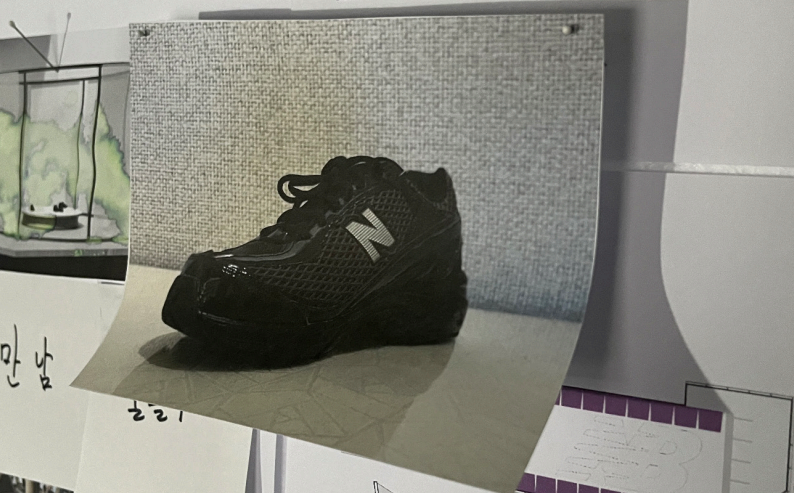
자유롭게 관람하신 뒤, 제자리에 놓아주세요.  
Feel free to explore, and please return items to their original place.







Location



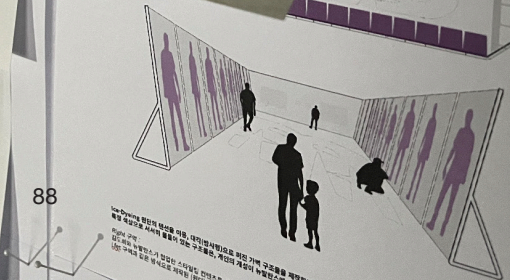
만남

221



피자나

88



이 공간은 열린 환경을 지니, 영구적인 공간으로 영구적인 기능을 수행할 수 있는 공간이다. 이 공간은 영구적인 기능을 수행할 수 있는 공간이다. 이 공간은 영구적인 기능을 수행할 수 있는 공간이다.



89



**new balance**







## LOADINGROOM

Fashion brand

SS25 Paris showroom

Object design, production

Inspired by the brand's seasonal concept, two helmet-motif speakers were designed to capture the moments before and after a crash, then installed in the showroom to play this season's brand sound.

로딩룸

패션 브랜드

SS25 파리 쇼룸

오브젝트 디자인, 제작

로딩룸의 시즌 콘셉트에 기인하여 헬멧 모티프의 스피커 오브젝트를 제작했다. 각각 사고 전과 후의 순간을 직관적으로 표현한 두 개의 오브젝트는, 로딩룸이 제작한 시즈널 사운드를 위해 쇼룸에 설치되었다.



98



99



100



101



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01 기획

02 생산

영감을 위한 기획  
기획  
다자간 및 사안해

2,000,000

2,980,000  
2,530,000  
1,095,000

330,000  
125,000  
280,000  
610,000

2,980,000 1  
2,530,000 1  
330,000 3  
125,000 5  
280,000 1  
610,000 1

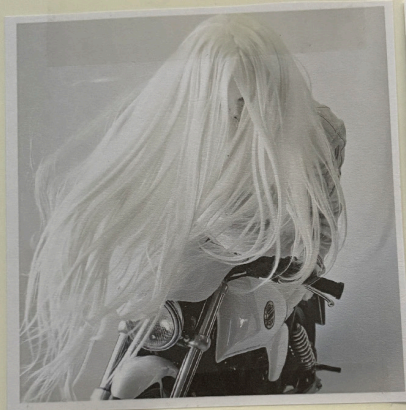
550,000 1  
50,000 8  
4,000 - 60

2,980,000  
2,530,000  
1,095,000  
330,000  
125,000  
280,000  
610,000

550,000  
400,000  
1,050,000  
330,000  
90,000

300

LOADING ROOM 25SS OB&ET. DP#1 <02>



**LOADING ROOM**

THIS ABANDONED WAREHOUSE STANDS AS A REFUGE FOR THOSE SEEKING TRUE ISOLATION.

WITHIN ITS COLD STEEL WALLS AND AMIDST THE ACID, RUSTED REMNANTS, A UNIQUE COMMUNITY TAKES SHAPE. BOUND BY THEIR SHARED PURSUIT OF SOLITUDE, THESE INDIVIDUALS FIND SOLACE IN ONE ANOTHER'S PRESENCE, YET EACH PERSON REMAINS DISTINCTLY ISOLATED IN THEIR PERSONAL JOURNEY.

IN EVEN THE QUIETEST CORNERS OF THIS RETREAT, THE SHADOWS OF PAST AND PRESENT PERSIST, REFUSING TO FADE. ULTIMATELY, DRIVEN BY A QUEST FOR COMPLETE SOLITUDE AND INNER TRANQUILITY, THEY CONTINUE THEIR SEARCH, VENTURING FURTHER IN PURSUIT OF THEIR OWN PRIVATE SANCTUARY.



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MIND THE GAP  
Rave collective

Seoul rave 2025  
Graphic design

Characters inspired by participating DJs were developed for the MIND THE GAP Seoul rave identity and applied across posters, online promotions, and merchandise.

마인드 더 갭  
레이브 콜렉티브

서울 레이브 2025  
그래픽 디자인

마인더갭 서울 레이브의 아이덴티티를 위해, 참여 디제이를 모티프로 캐릭터를 디자인했다. 타이포그래피와 함께 각종 포스터, 온라인 프로모션, 머천다이즈 등 다양한 매체에 적용해 배포하였다.

BONIC SOOM MENTALCARE MEGA MONGOLIAD KOLLIN NET GALA POI

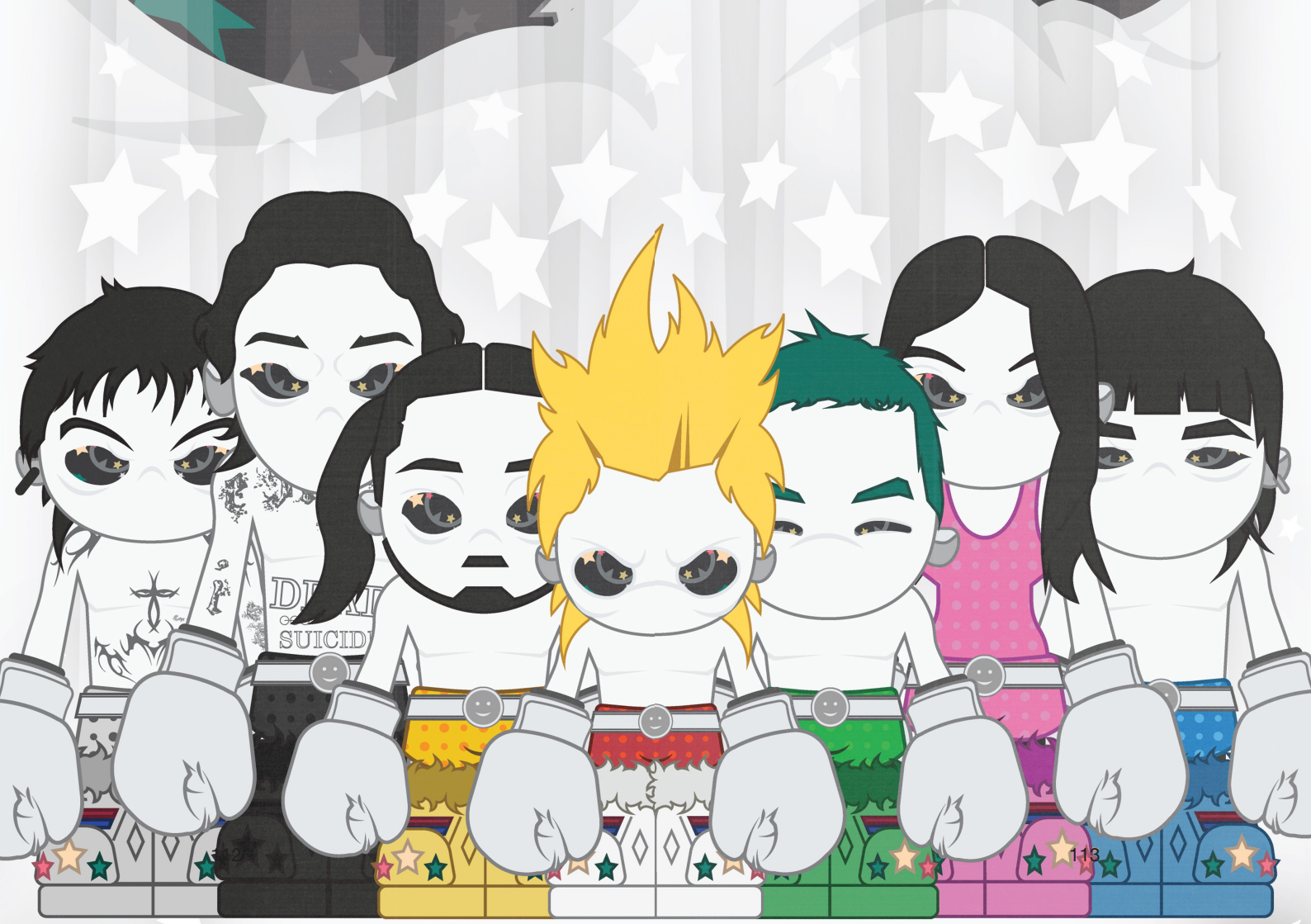
# MIND THE GAP SEOUL

**1 . 25 MIND THE GAP - SEOUL**  
11PM-05AM 2F, 29 - 1, DOKSEODANG - RO, YONGSAN - GU, SEOUL, REPUBLIC OF KOREA

# MIND THE GAP SEOUL

BONIC SOOM MENTALCARE MEGA MONGOLIAD KOLLIN NET GALA POI

**1 . 25 MIND THE GAP - SEOUL**  
11PM-05AM 2F, 29 - 1, DOKSEODANG - RO, YONGSAN - GU, SEOUL, REPUBLIC OF KOREA



DI  
SUICID

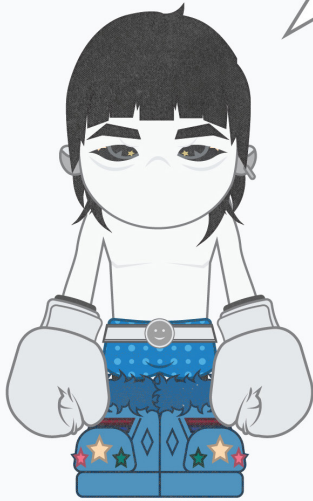




- NEED YOUR HELP! -



3AM - 4AM



3AM - 4AM NET GALA





SAGEGA  
Lifestyle brand

Brand identity  
Graphic design

Graphic assets were designed around the brand's identity of being embedded in everyday life, with a versatile type logo, motion graphics, and layout system for broad use across products.

세이지가  
라이프스타일 브랜드

브랜드 아이덴티티  
그래픽 디자인

개인의 라이프스타일에 스며든다는 정체성을 바탕으로 브랜드의 그래픽 자산을 디자인했다. 다양한 제품군에 적용될 것을 고려하여 범용성이 높은 타입 로고와 모션 그래픽, 레이아웃 시스템을 제안했다.



122



123

# SAGEGA



124



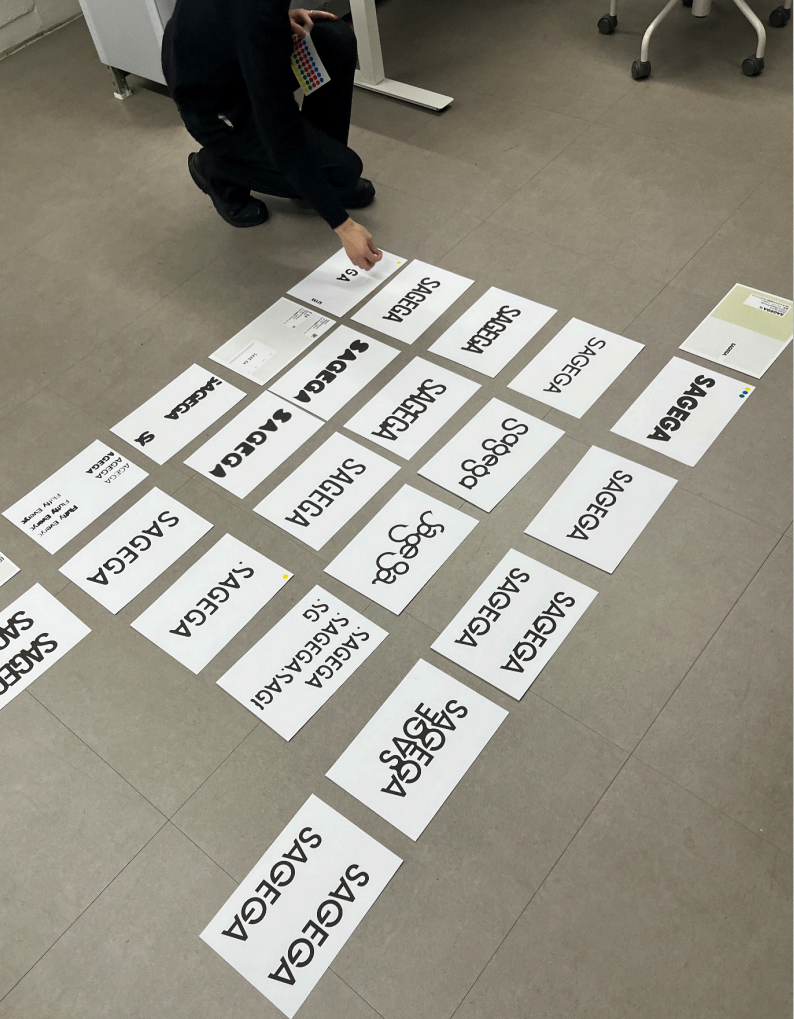
125



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SAN SAN GEAR

Fashion brand

FW25 Campaign

Creative direction, production

Inspired by the seasonal concept “Way Finder”, a three-chapter photo campaign was created using Baduk(Go) as a motif, each chapter expressing a journey of finding direction through play.

산산기어

패션 브랜드

FW25 캠페인

크리에이티브 디렉션, 제작

시즌 콘셉트 Way Finder에 기인하여 바둑을 모티프로 세 가지 챕터의 사진 캠페인을 기획했다. 각 챕터는 바둑이라는 행위를 통해 삶의 방향을 찾아가는 여정을 직관적으로 표현한다.






Chapter 02



「WAYFINDER」

a journey not just to find a path, but to seek the milestones of life  
a struggle to exist as a better, more authentic self. © 2019 SAN SAN GEAR INC.

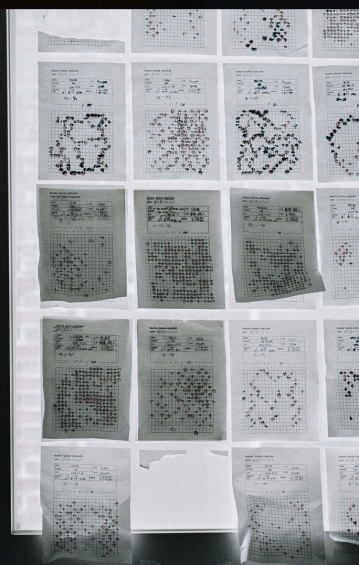
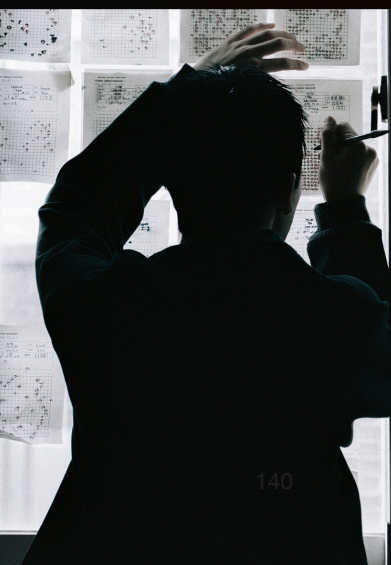
FW25  SAN SAN GEAR



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Chapter 03



「F.W.A.Y.F.F.I.N.D.E.R.」  
a journey not just to find a path, but to see the milestones of life  
a struggle to exist as a better, more authentic self. © 2019 SAN SAN GEAR INC.  
FW25 SAN SAN GEAR





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SAN SAN GEAR

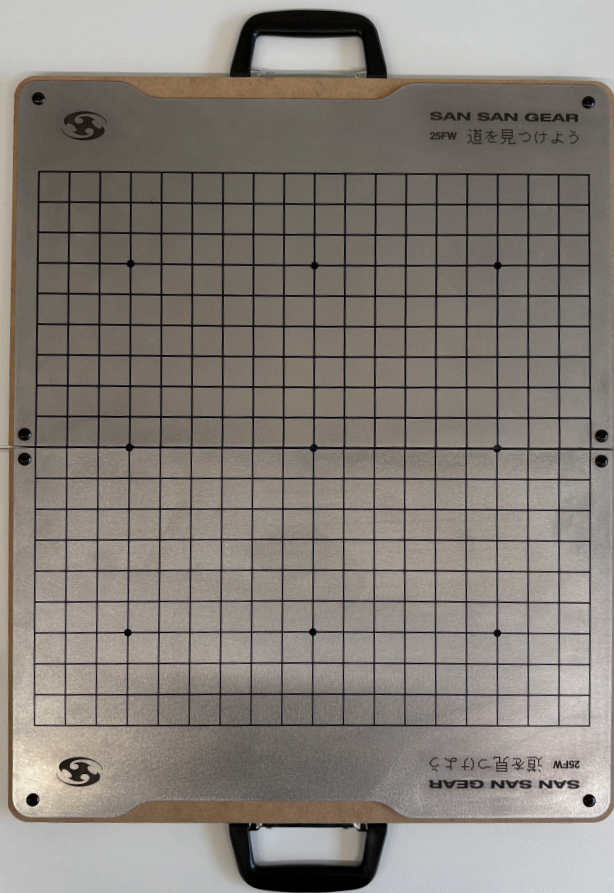
25FW 道を見つけよう

棋戦名	予選	日段	8段
対局場所	3号	黒段	Hayato
日時	2025.09.12	消費時間	白 0時間 26分 黒 0時間 49分
制限時間	各 1時間		
控除	6目半 結果 B+6.5		

41...61

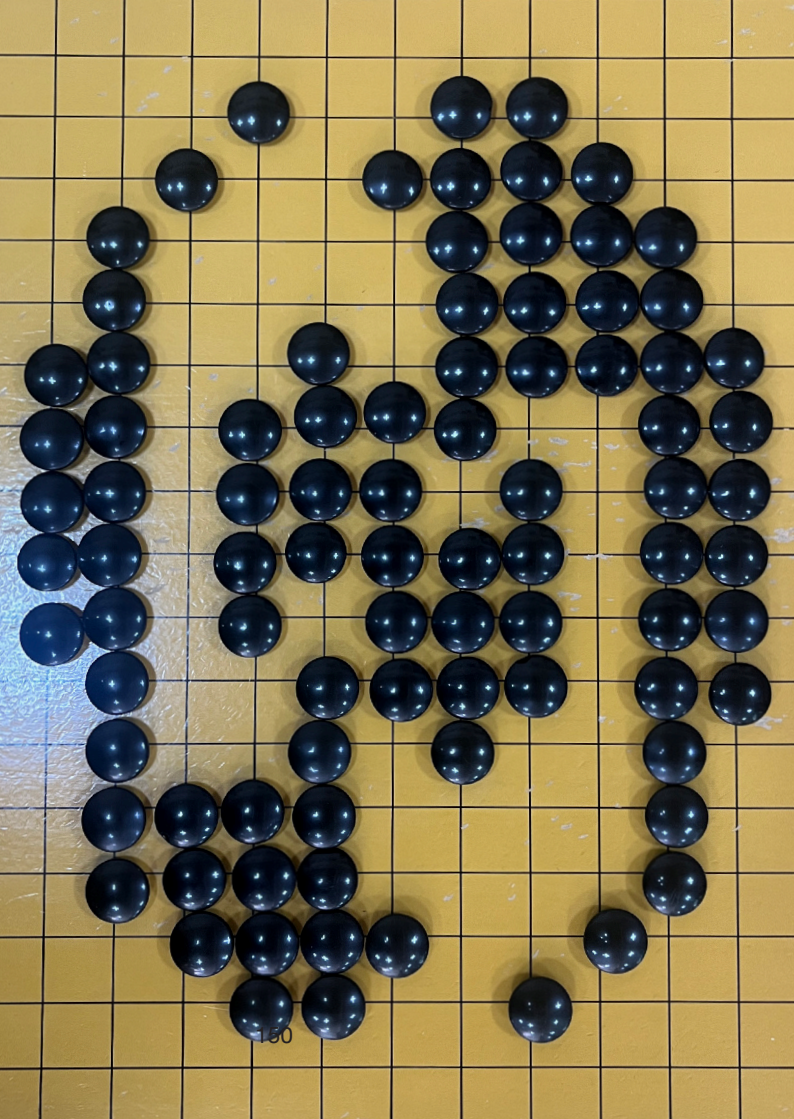
対局 (1-9)





148





SAN SAN GEAR  
Fashion brand

FW25 Tokyo showroom  
Invitation design

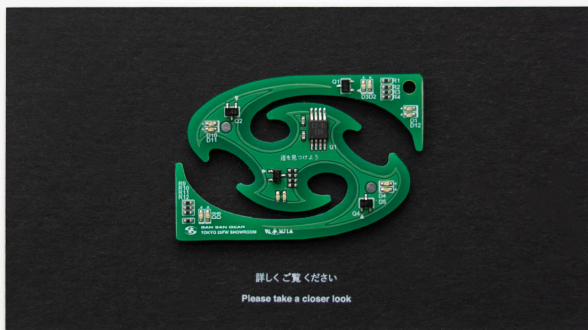
An interactive invitation consisting of a circuit board and magnifying lens was designed. Recipients uncover a hidden message within the board, directly experiencing SAN SAN GEAR's seasonal concept, "Way Finder".

산산기어  
패션 브랜드

FW25 도쿄 쇼룸  
인비테이션 디자인

전자 회로 기판과 확대경으로 구성된 인비테이션을 제작했다. 초청자가 직접 기판 속 메시지를 찾는 경험은, 산산기어의 시즌 콘셉트 Way Finder를 직관적으로 전달한다.



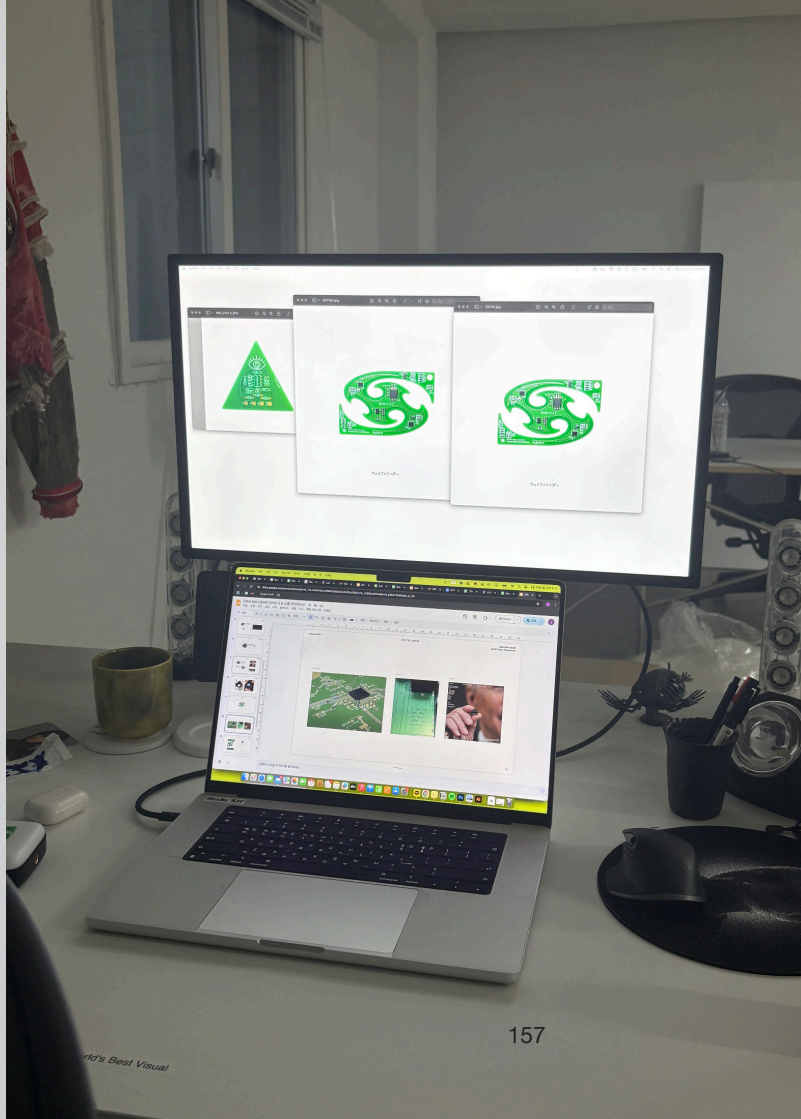
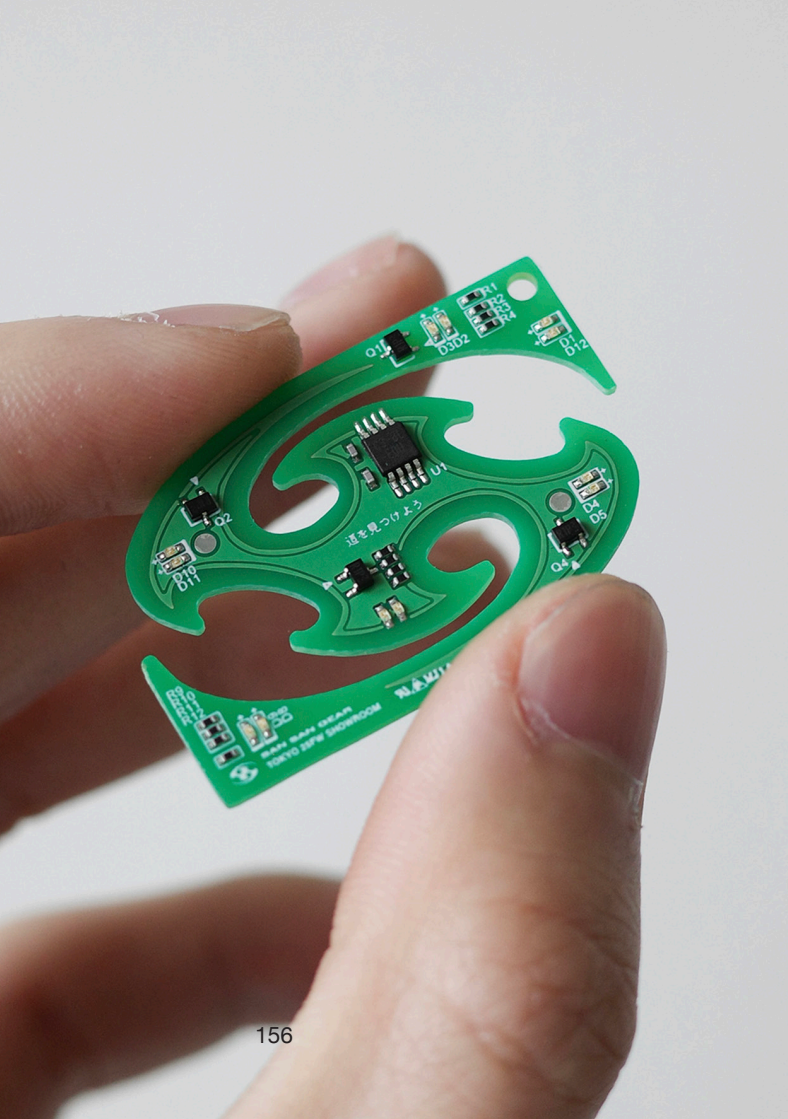


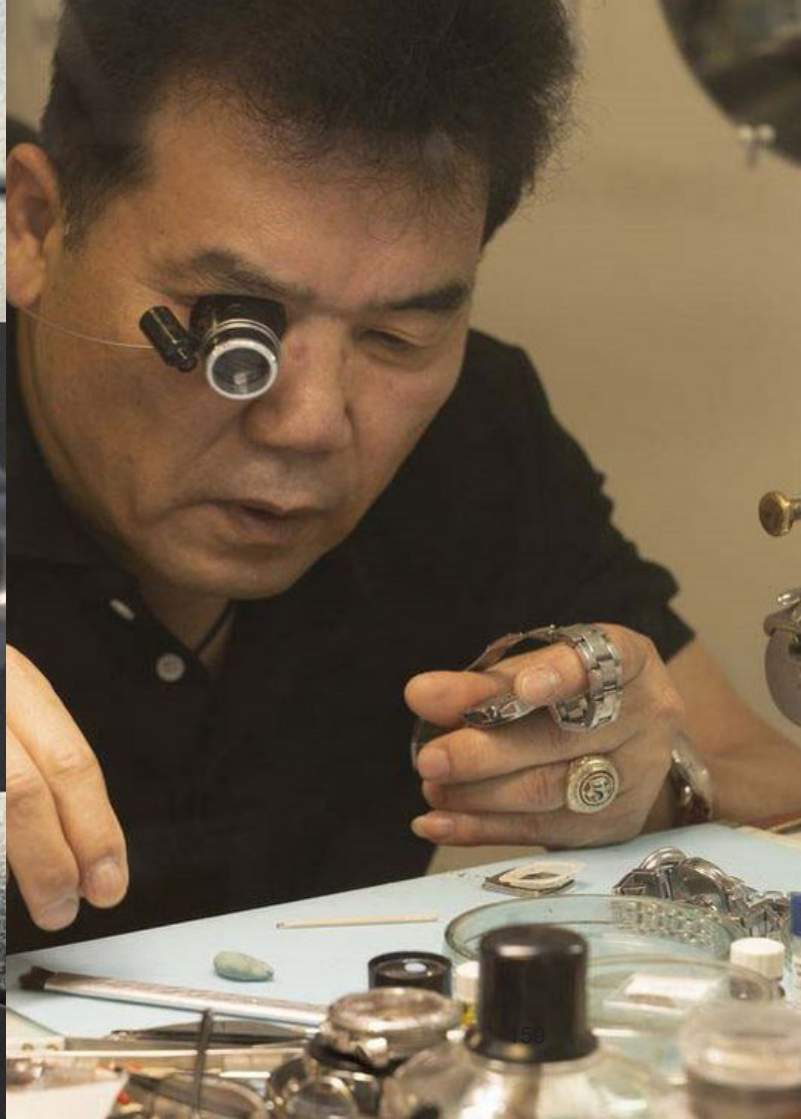
**SAN SAN GEAR**  
**ウェイファインダー**  
 2025 / 02 / 18  
 25FW 東京ショールーム  
 〒150-0002 東京都渋谷区渋谷1-3-3、ヒューリック青山第二ビル 4F

**SAN SAN GEAR**  
**ウェイファインダー**

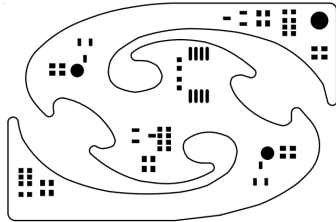
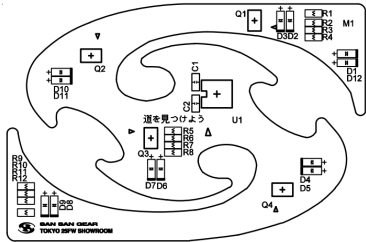
2025 / 02 / 18  
 25FW 東京ショールーム  
 〒150-0002 東京都渋谷区渋谷1-3-3、ヒューリック青山第二ビル 4F

- 1
- 2
- 3
- 4





SAN SAN GEAR  
ウェイファイ  
2025/02/18  
25FW 東京ショールーム  
〒150-0002 東京都渋谷区渋谷





Salomon, J EONGL I  
Fashion brand

XA PRO 3D J EONGL I collaboration  
Art direction

Inspired by the hidden beauty of fossils in nature, the campaign traces J EONGL I's design approach of revisiting and reinterpreting Salomon's heritage, framing this process as a journey toward innovation.

살로몬, 정리  
패션 브랜드

XA PRO 3D 정리 협업 컬렉션  
아트 디렉션

지층 속 화석의 아름다움을 좇는 여정을 모티프로 캠페인을 기획했다. 절벽의 레이어를 관통해 목적지로 향하듯, 살로몬의 유산을 재해석해 혁신으로 나아가려는 정리의 태도를 담고자 했다.



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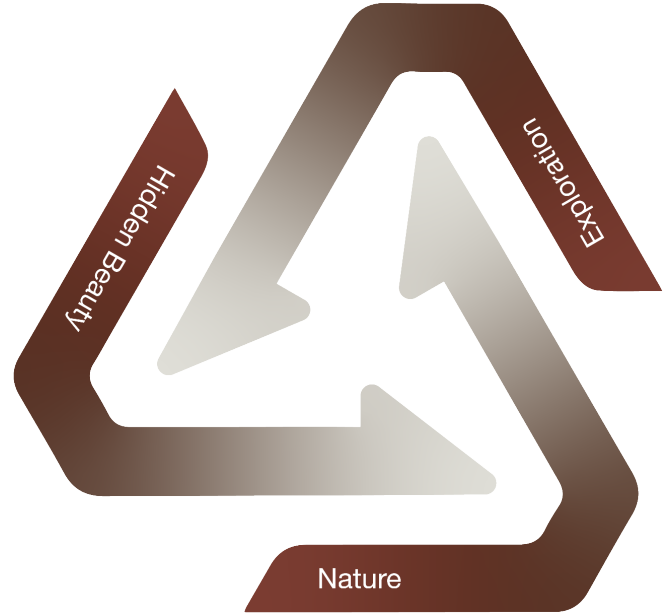
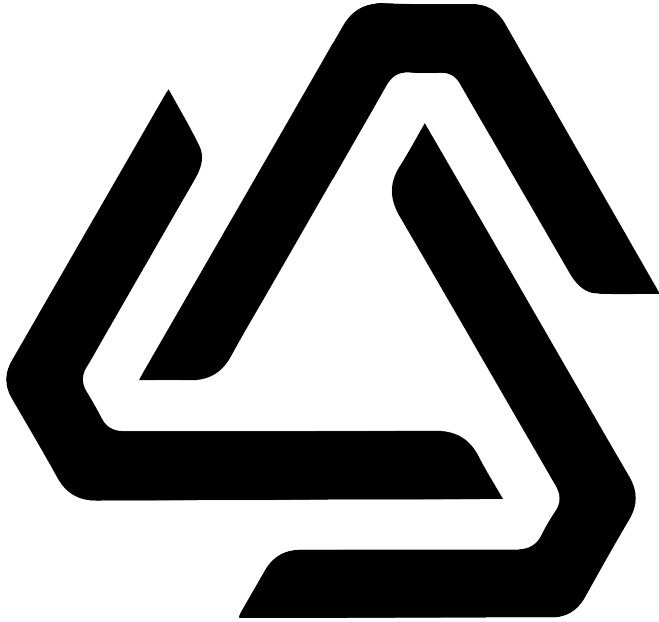
167



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PUMA, OPEN YY  
Fashion brand

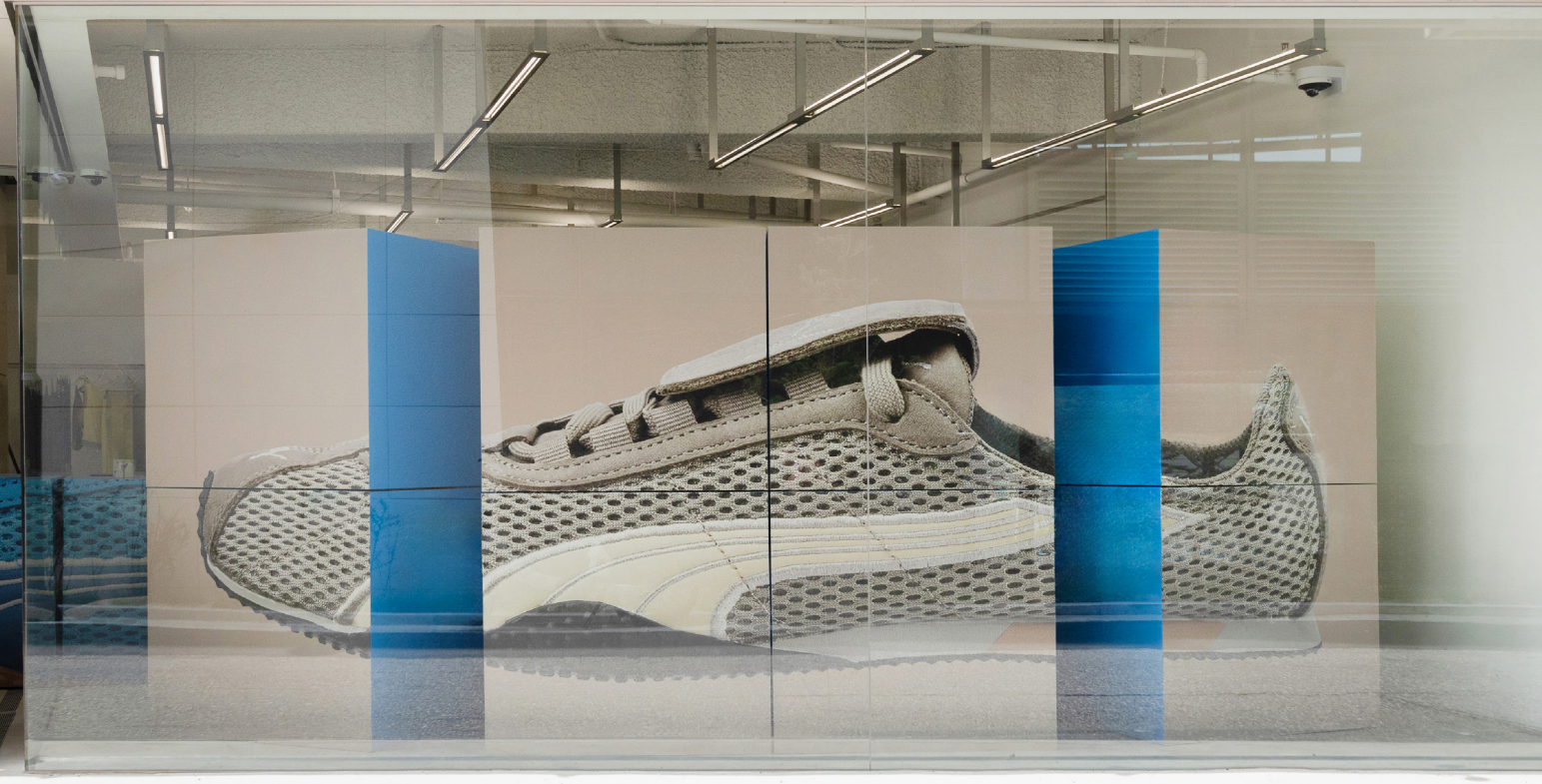
H-Street OPEN YY collaboration  
Object design, production

An enlarged photo cube containing campaign imagery from the OPEN YY and PUMA collaboration was designed, reflecting both PUMA's dynamism and OPEN YY's ingenuity.

퓨마, 오픈와이와이  
패션 브랜드

에이치스트리트 오픈와이와이 협업 컬렉션  
오브젝트 디자인, 제작

특별한 순간을 기념하는 오픈 포토 큐브를 모티프로 오브젝트를 제작했다. 무한히 열리는 큐브는 캠페인 이미지와 함께 제품을 강조하며, 퓨마의 역동성과 오픈와이와이의 독창성을 은유한다.







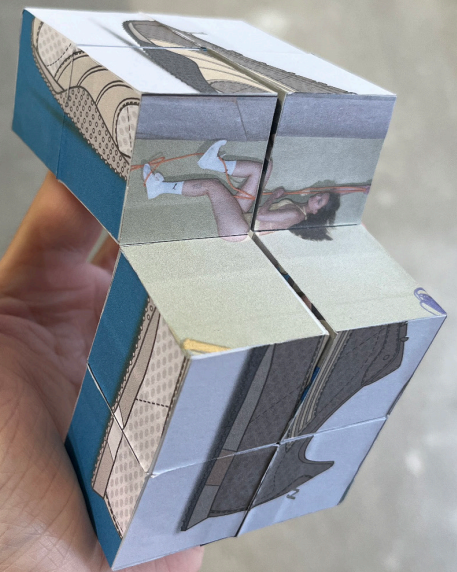
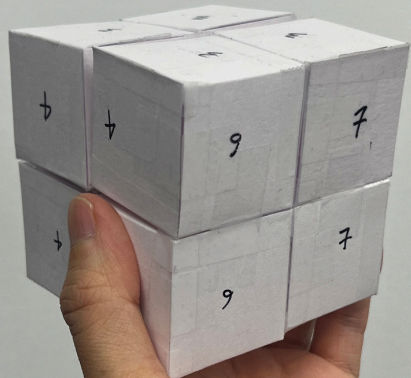


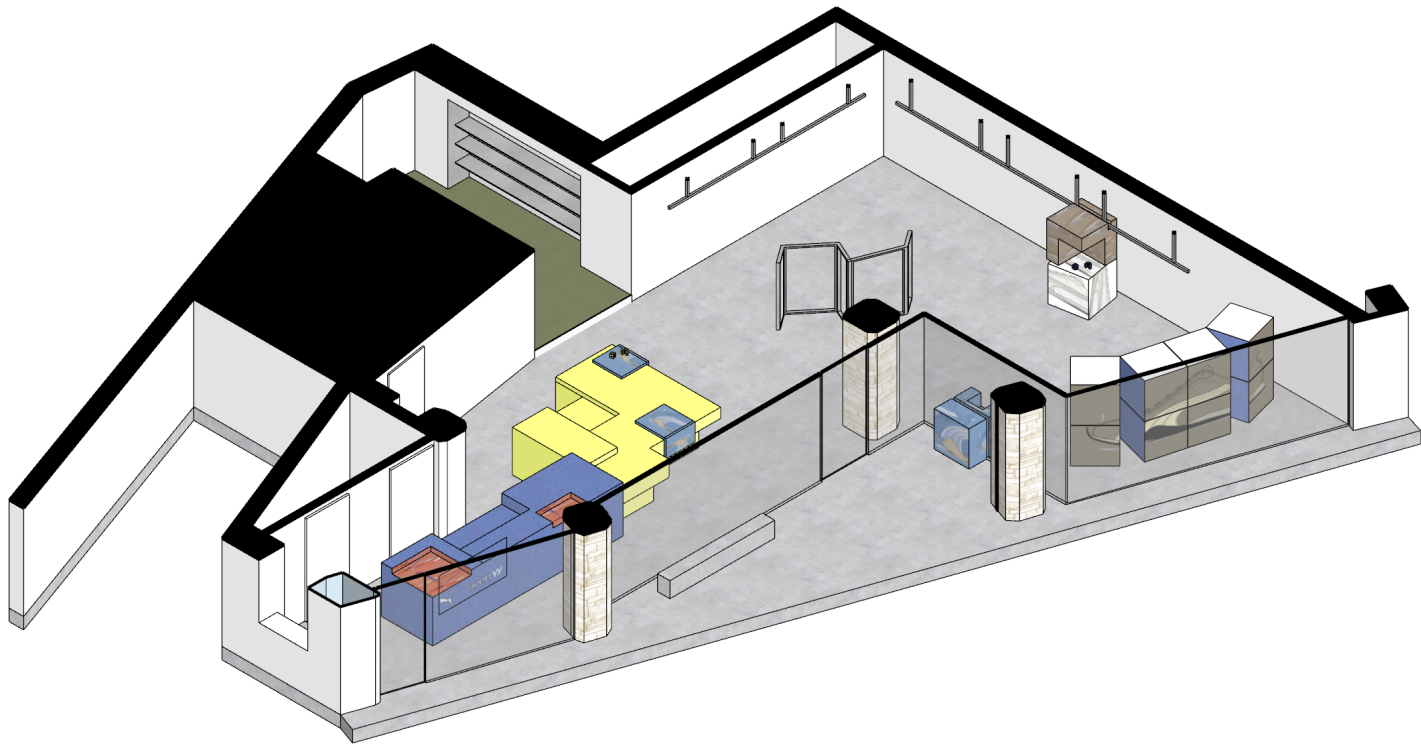


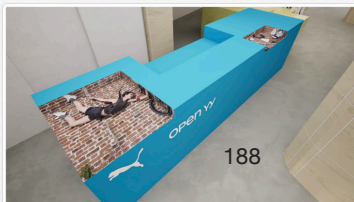
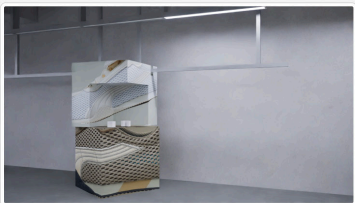
182



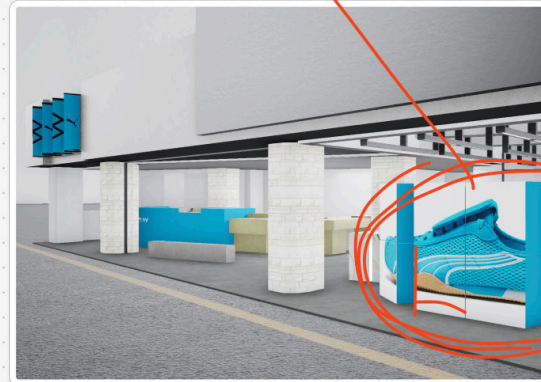
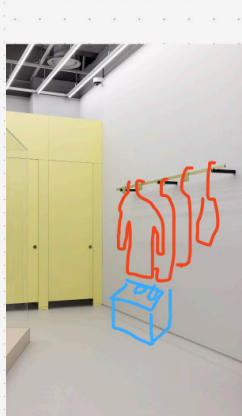
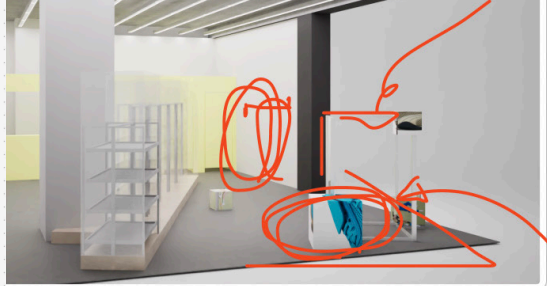
183







188



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Anti Social Social Club, INSANE GARAGE  
Fashion brand

ASSC INSANE GARAGE collaboration  
Object design, production

Designed an object to commemorate the Porsche GT3 featured in ASSC's first exhibition: "SELF DOUBTS". The patchwork on the cover captures the intertwining past and present of both brands.

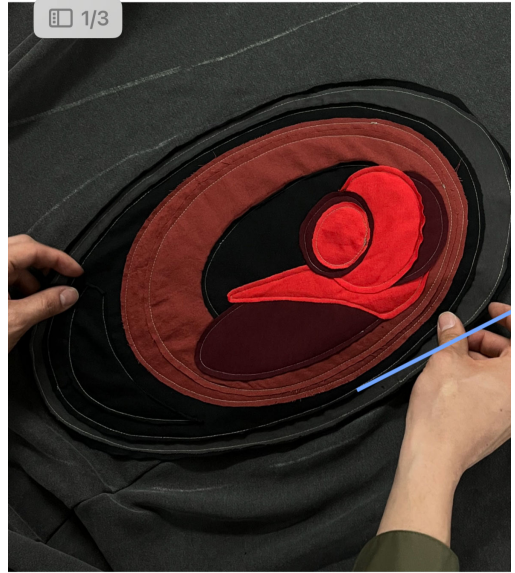
안티 소셜 소셜 클럽, 인세인 개러지  
패션 브랜드

ASSC 인세인 개러지 협업 컬렉션  
오브젝트 디자인, 제작

안티 소셜 소셜 클럽의 첫 전시 «SELF DOUBTS»에 등장했던 포르쉐 GT3를 기념하기 위한 오브젝트를 제작했다. 커버 위 패치워크는 두 브랜드의 과거와 현재가 뒤섞인 지금의 상태를 시각적으로 전달한다.









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\* V2

Anti Social Social Club x INSANE GARAGE Porsche  
911 Carrera 4



> Graphics, headlights, grille, and other elements will be applied to the car cover using a patchwork method with sweatshirt fabric.

\* color palette





Chaeyoung  
Artist

Solo album LIL FANTASY vol.1  
Creative direction, graphic design

Led the planning, direction, and production of the album visuals, shaping a cohesive fairytale-like narrative that captures the excitement surrounding Chaeyoung's debut as a solo artist.

채영  
아티스트

솔로 앨범 릴 판타지 볼륨 1  
크리에이티브 디렉션, 그래픽 디자인

앨범 비주얼 전반의 기획부터 연출, 제작을 총괄했다.  
채영만의 세계관을 통일성 있게 시각화하고, 동화적 전개와 결합하여 솔로 아티스트로서 새로운 시작의 설렘과 즐거움을 표현하고자 했다.





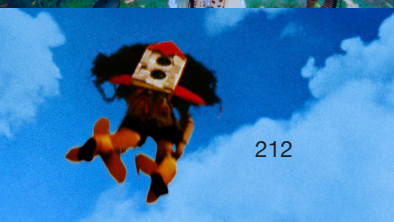
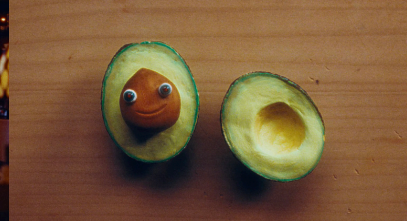




210



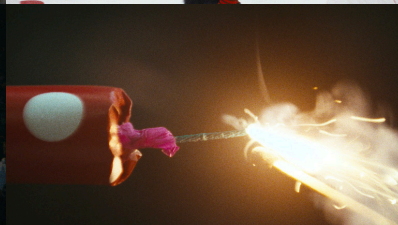
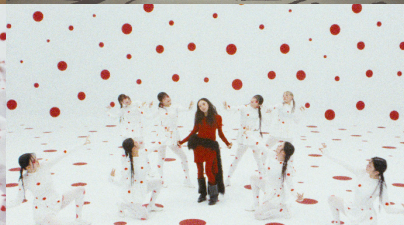
211



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213





















lel + lel + lel

lelelele  
lelelele  
lelelele  
LIL  
FANTASY  
비밀의 사랑

lelele  
lelele  
lelele  
lelele





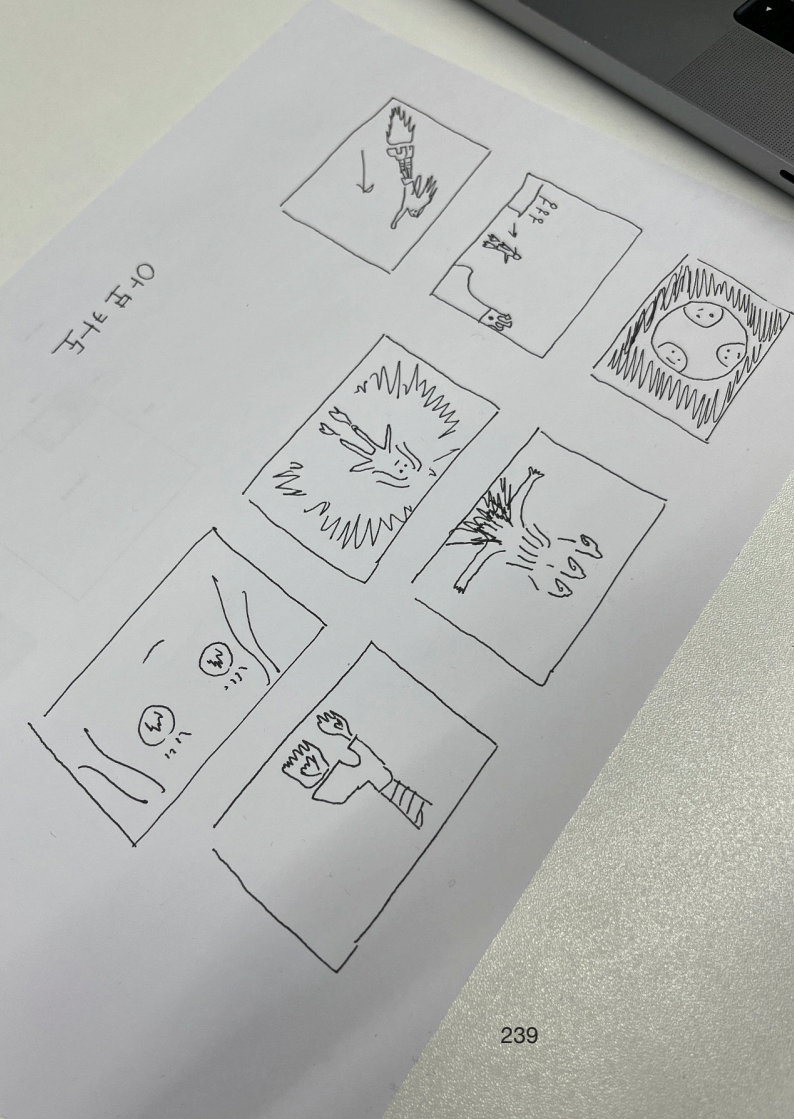
236



237



238



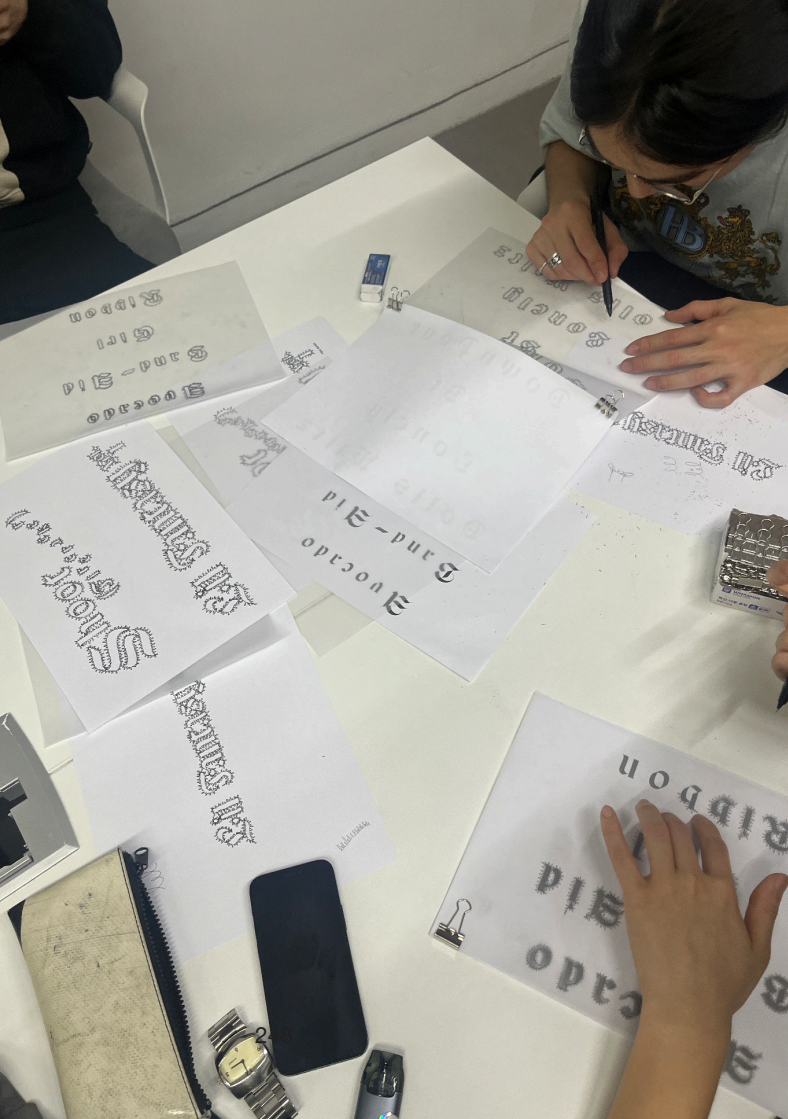
239











use them as a reference. :)

Let me know anytime if you need any help! 🙌🍌👉👉

@~Luke @~Ibuki Sakai

18:12



2

~Luke +44 7939 816637

김준우

LIL FANTASY REF (TUH).zip

These are amazing! 18:30

Thanks for sending 18:30



18:33 ✓

250 and here is the LIL FANTASYsymbol by Chae 18:34 ✓

shape like castle and "lil" 🙌 18:35 ✓



2

Seoyoung Kwak  
Artist

Solo exhibition Mirrorless City View  
Graphic design

Designed posters and leaflets based on the exhibition and its narrative. Drawing from the artist's film-based practice, aspect ratio was used as a motif to visually convey the artist's perspective on the urban landscape.

곽서영  
아티스트

개인전 Mirrorless City View  
그래픽 디자인

전시와 작품의 내용을 바탕으로, 포스터와 리플렛을 디자인했다. 영상 매체를 통해 작업을 전개하는 정체성에 기인하여, 화면비를 모티프로 도심 풍경에 대한 작가의 시선을 시각적으로 전달하고자 했다.



Mirrorless City View  
미러리스 시티 뷰

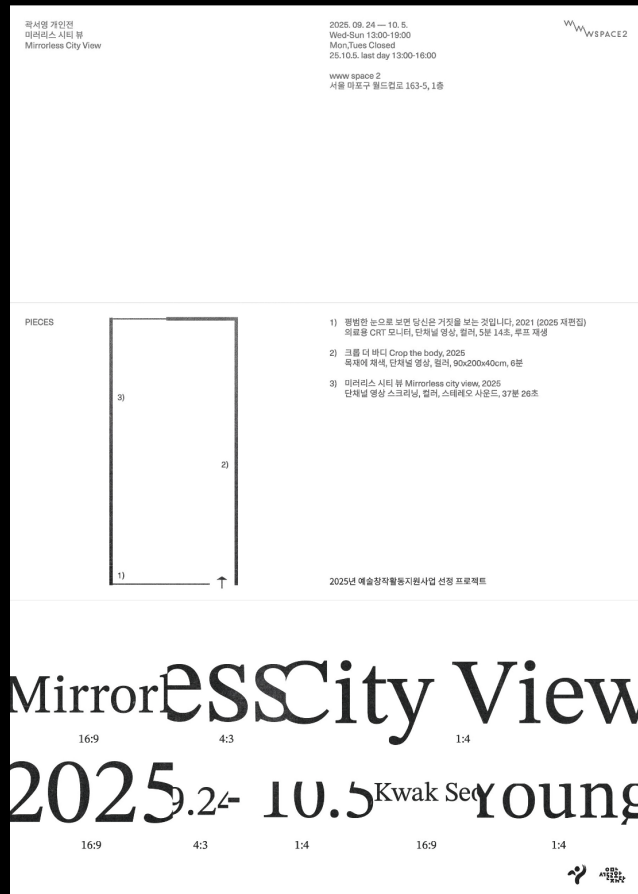
Kwak Seo Young Solo Exhibition  
곽서영 개인전

September 24, 2025 - October 5, 2025  
2025년 9월 24일 - 10월 5일

WWWSPACE2 1F, 163-6 World Cup-ro, Mapo-gu, Seoul  
WWWSPACE2 서울 마포구 월드컵로 163-5, 1층



2025년 예술창작활동지원사업 선정 프로젝트  
후원: 서울특별시, 서울문화재단



# MirrorEsscity View

16:9

4:3

1:4

# 2025. 2- 10.5 Kwak Seyoung

16:9

4:3

1:4

16:9

1:4

257



1) 평범한 눈으로 보면 당신은 거짓을 보는 것입니다, 2021



2) 크롭 더 바디 Crop the body, 2025



3) 미러리스 시티 뷰 Mirrorless city view, 2025

256



PUMA, SAN SAN GEAR  
Fashion brand

Mostro, Talon SAN SAN GEAR collaboration  
Space design, Object design, production

A spatial installation and objects were designed using Seoul's delivery culture as a motif. The string elements allow visitors to bypass the space by creating inventive routes and a tangible sense of speed.

퓨마, 산산기어  
패션 브랜드

모스트로, 탈론 산산기어 협업 컬렉션  
공간 디자인, 오브젝트 디자인, 제작

서울의 배달 문화를 모티프로 공간과 오브젝트를 디자인했다. 공간을 우회하도록 설치된 끈 오브젝트는, 목적지를 위한 창의적 경로 창출과 속도감을 관람객이 직접 경험하도록 유도한다.











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MOSTO

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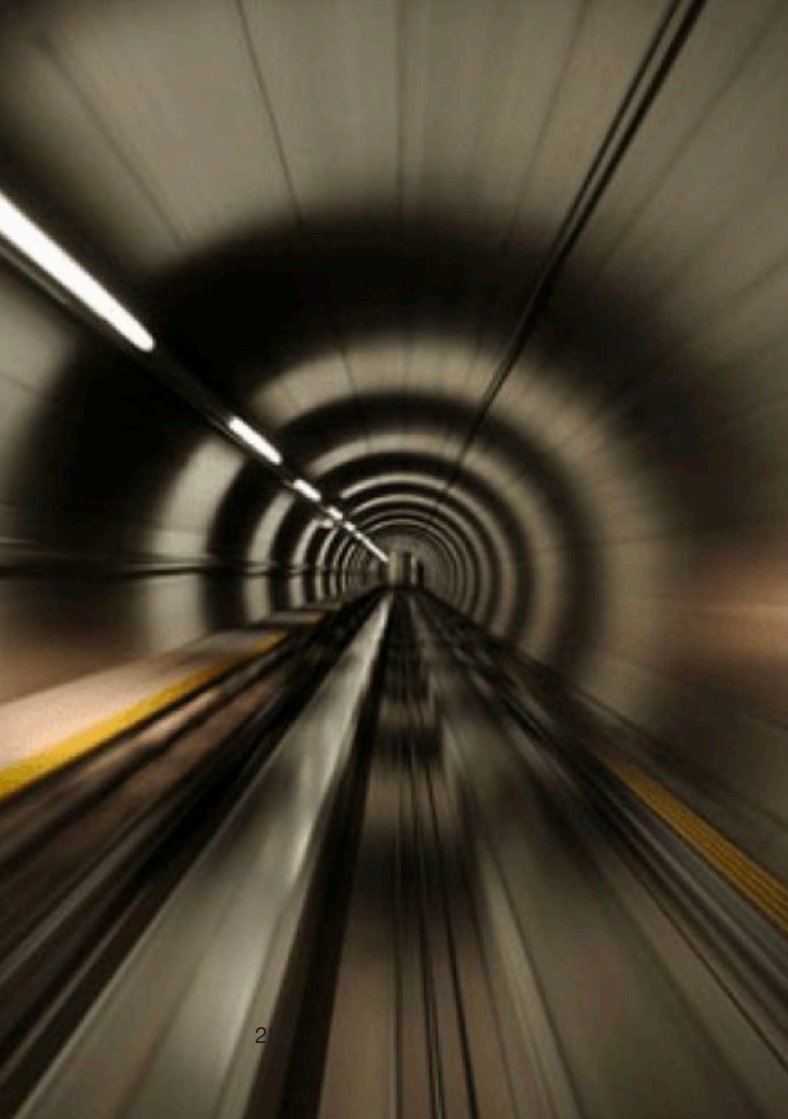


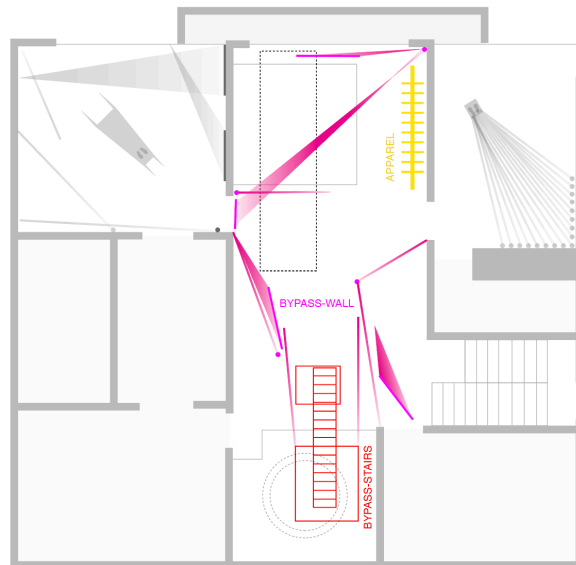
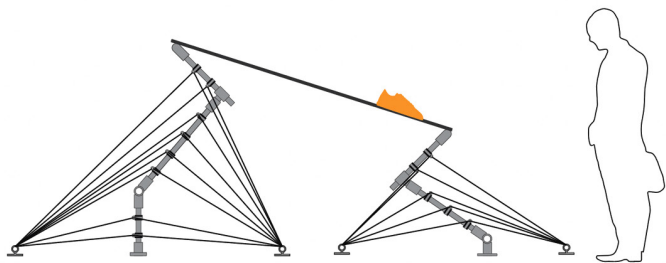
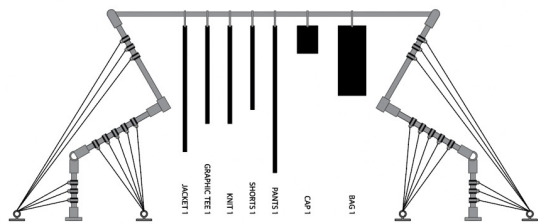


278



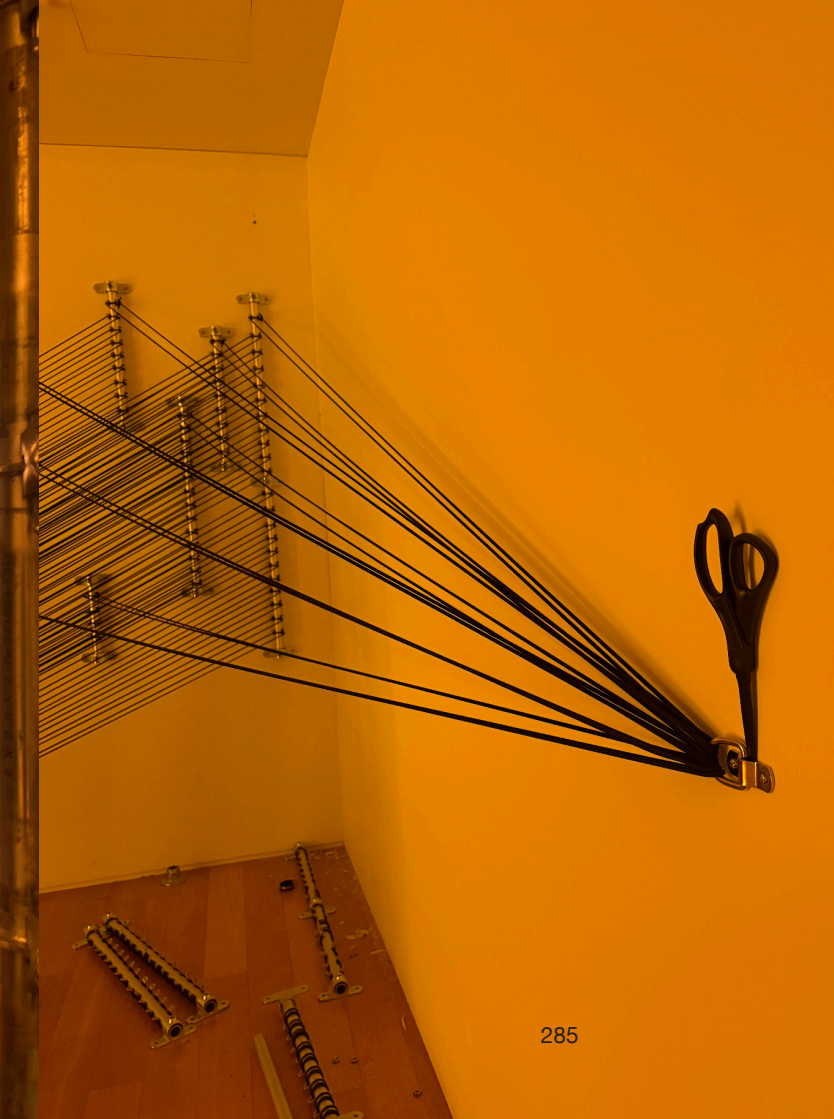
279







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Zion.T  
Artist

Solo album POSER  
Creative direction, graphic design

The entire visual scope and direction of the album were overseen. The juxtaposition of unnatural gestures and minimal approach articulates the artist's perspective on the social phenomenon of being "performative."

자이언티  
아티스트

솔로 앨범 포저  
크리에이티브 디렉션, 그래픽 디자인

앨범 비주얼 전반의 기획부터 연출, 제작을 총괄했다. 인위적인 제스처와 절제된 연출의 대비를 통해, 과장된 시대적 자아를 바라보는 아티스트의 시선을 재치 있게 드러내고자 했다.



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289



LOVE ME  
 Heroine  
 Suspicious  
 Fish  
 CLOSER

Side A

- 01 LOVE ME
- 02 Heroine
- 03 Suspicious
- 04 Fish
- 05 CLOSER

01 LOVE ME

Lyrics by Zion.T  
 Composed by Zion.T, Slom, Juna Park  
 Arranged by Juna Park, Slom, Gilhyeon Son, Vato  
 Drums by Slom, Juna Park  
 Synthesizer by Gilhyeon Son, Juna Park  
 Bass by Slom, Juna Park  
 Keyboard by Slom, Juna Park  
 Sound Effects by Vato  
 Chorus by Zion.T  
 Digital Edited by Juna Park, HRStudio @ Mute, Youngjun Gu  
 Recorded by NamJun Park @ CLAB Studio  
 Mixed by HRStudio & Juna Park @ Mute  
 Mastered by Namwoon Kwon @ R21 Sound Mastering

02 Heroine

Lyrics by Zion.T, Elean Reed  
 Composed by Zion.T, Gilsoo, Kory, Vato, Elean Reed  
 Arranged by Gilsoo, Kory, Vato, Slom, Juna Park, Gilhyeon Son  
 Drums by Gilsoo, Vato  
 Synthesizer by Gilsoo, Kory, Vato, Slom  
 Keyboard by NamJun Park  
 Keyboard by Gilsoo, Kory, Vato  
 Bass by Gilsoo, Vato  
 Sound Effects by Gilsoo, Vato  
 Chorus by Zion.T  
 Digital Edited by Juna Park, HRStudio @ Mute, James Forest @ Studio REF  
 Recorded by NamJun Park @ CLAB Studio, Nico de Torres  
 Mixed by HRStudio & Juna Park @ Mute  
 Mastered by Namwoon Kwon @ R21 Sound Mastering

03 Suspicious

Lyrics by Slom, Gilsoo, Namwoon Kwon  
 Composed by Slom, Gilsoo, Namwoon Kwon, Juna Park  
 Arranged by Slom, Juna Park, Gilhyeon Son  
 Drums by Gilsoo, Slom, Juna Park  
 Synthesizer by Gilsoo, Slom, Gilhyeon Son  
 Keyboard by Gilsoo, Slom, Gilhyeon Son  
 Bass by Slom, Gilsoo, Namwoon Kwon  
 Sound Effects by Gilsoo, Namwoon Kwon  
 Chorus by Zion.T

Side B INST

- 01 LOVE ME (Instrumental)
- 02 Heroine (Instrumental)
- 03 Suspicious (Instrumental)
- 04 Fish (Instrumental)
- 05 CLOSER (Instrumental)

04 Fish

Lyrics by Zion.T, JUNA, OHU MML, Sunhye Kim  
 Composed by Zion.T, Vato, Elean Reed  
 Arranged by Vato, Slom  
 Drums by Vato, Slom  
 Synthesizer by Vato, Slom, Gu Youngjun  
 Keyboard by Vato  
 Bass by Vato  
 Sound Effects by Vato  
 Chorus by Zion.T

05 CLOSER

Lyrics by Zion.T, Leeknamz  
 Composed by Zion.T, Leeknamz, Kyuu, Slom  
 Arranged by Slom, Juna Park  
 Drums by Slom  
 Synthesizer by Slom, Kyuu  
 Keyboard by Slom  
 Bass by Slom  
 Sound Effects by Slom  
 Chorus by Zion.T  
 Digital Edited by Juna Park, HRStudio @ Mute  
 Recorded by Leeknamz, Kyuu @ Street Family Studio  
 Mixed by HRStudio & Juna Park @ Mute  
 Mastered by HRStudio & Juna Park @ Mute

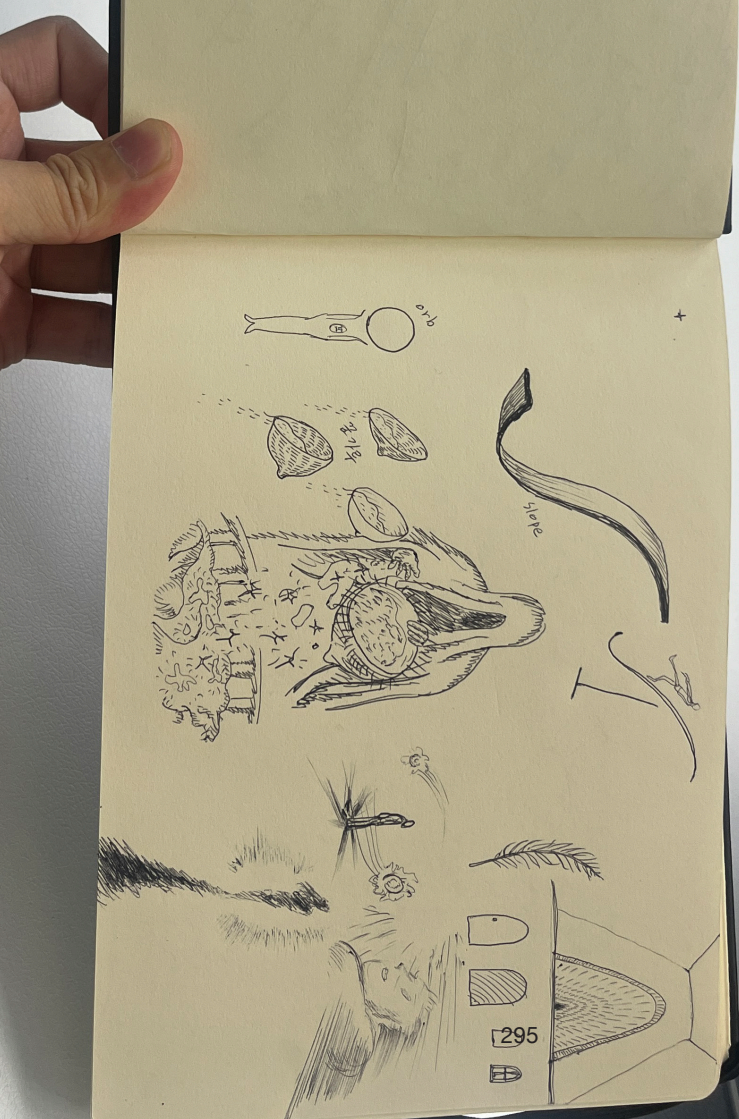
POSER

Artist | Zion.T  
 Executive Producer | Zion.T  
 Album Director | Zion.T  
 Music Producer | Juna Park

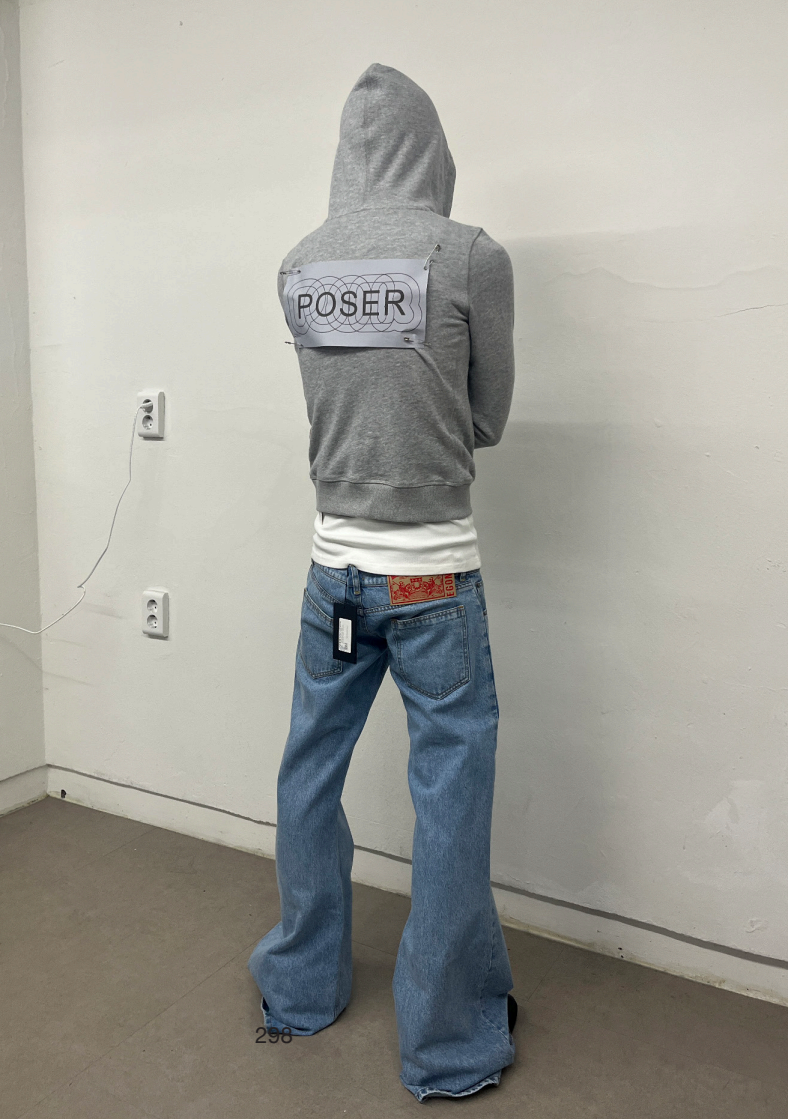
Art Director | Juna Park  
 Artist | Juna Park, Slom, Gilsoo, Namwoon Kwon, Juna Park, Gilhyeon Son, Vato, Elean Reed, Sunhye Kim, OHU MML, JUNA, Leeknamz, Kyuu, Zion.T, NamJun Park, Nico de Torres, Namwoon Kwon, R21 Sound Mastering, Youngjun Gu, Studio REF, Street Family Studio

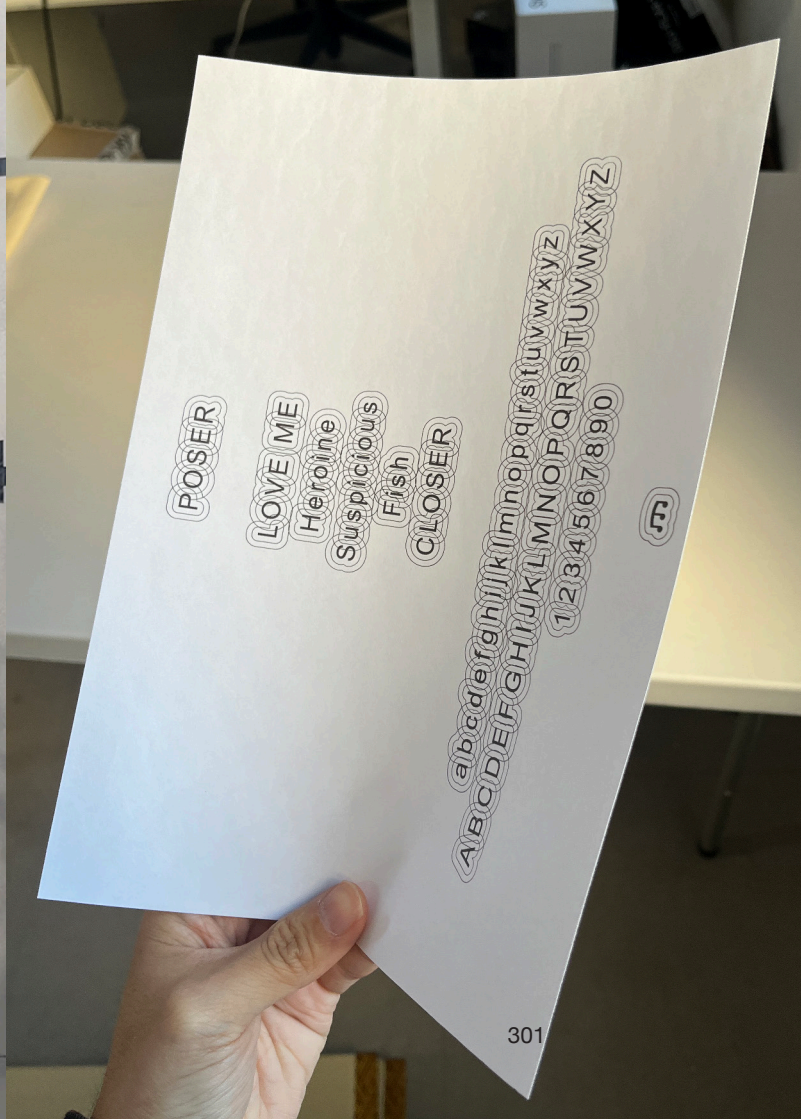
Artwork | Studio REF  
 Photography | David Jeong Park  
 Distribution | Daesoon Park  
 Publishing | Kakaobank  
 Executive | Robson Jung, Sunny Moon  
 Business | Kwon, Rohde Jung, Sunny Moon  
 Finance | Noodan, Jung, Soyoung Heung, Raymond Kim













## YOSAE Cultural brand

Offline store  
Creative direction, naming, graphic design

An agora-motif space and identity were designed to reflect the hybrid nature of the brand. “YOSAE” carries a dual meaning: the temporality of yo-sai (these days) with the spatial quality of a yosae (fortress).

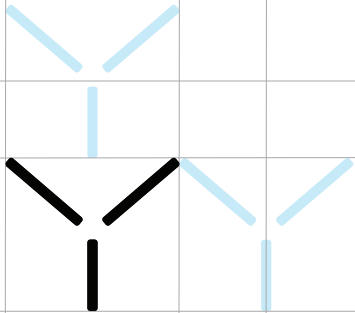
## 요새 문화 복합 브랜드

오프라인 매장  
크리에이티브 디렉션, 네이밍, 그래픽 디자인

다양한 콘텐츠와 이벤트가 공존하는 브랜드 정체성을 바탕으로, 아고라 모티프 공간과 아이덴티티 디자인을 총괄했다. ‘요새’는 한글로 요즘(요사이)의 시간성과 성채(요새)의 공간성을 동시에 지닌 이름이다.

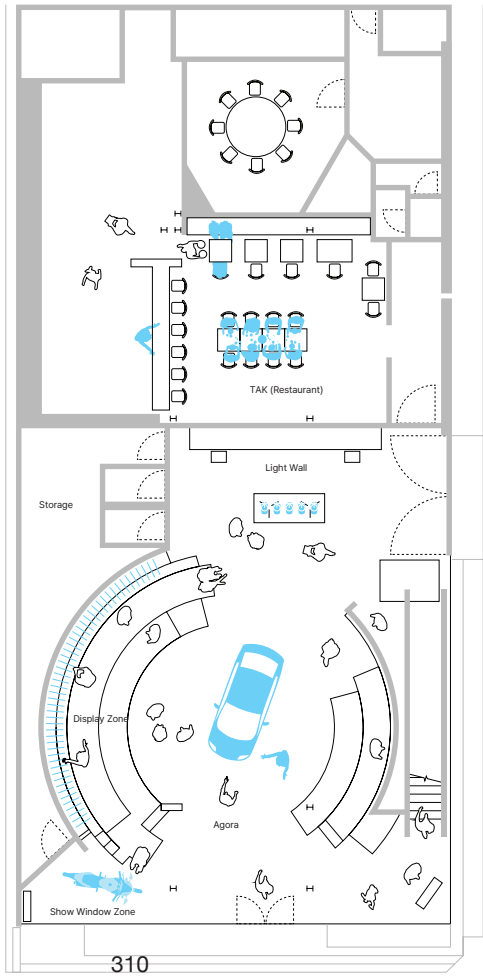
YOSAE

YOSAE

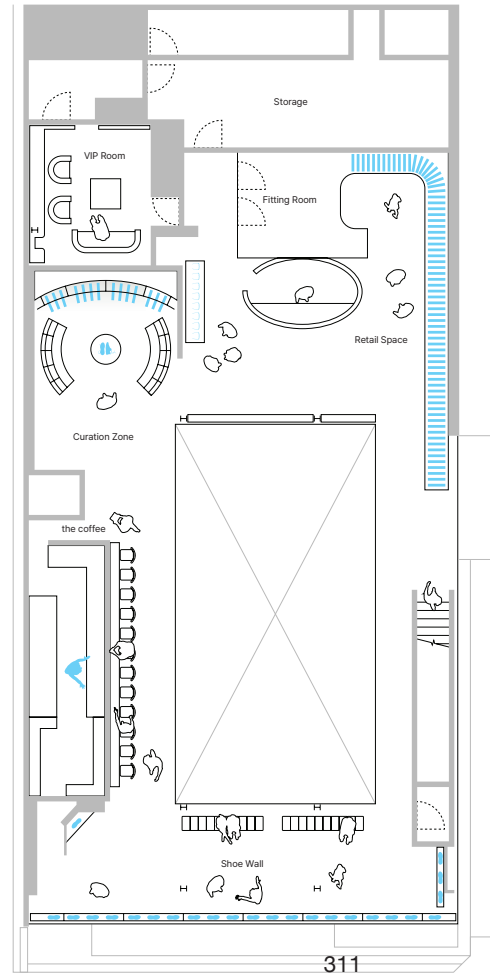




1F



2F





YOSAE





314



315





318



319

**KREAM**

320

321







326



327



the coffee

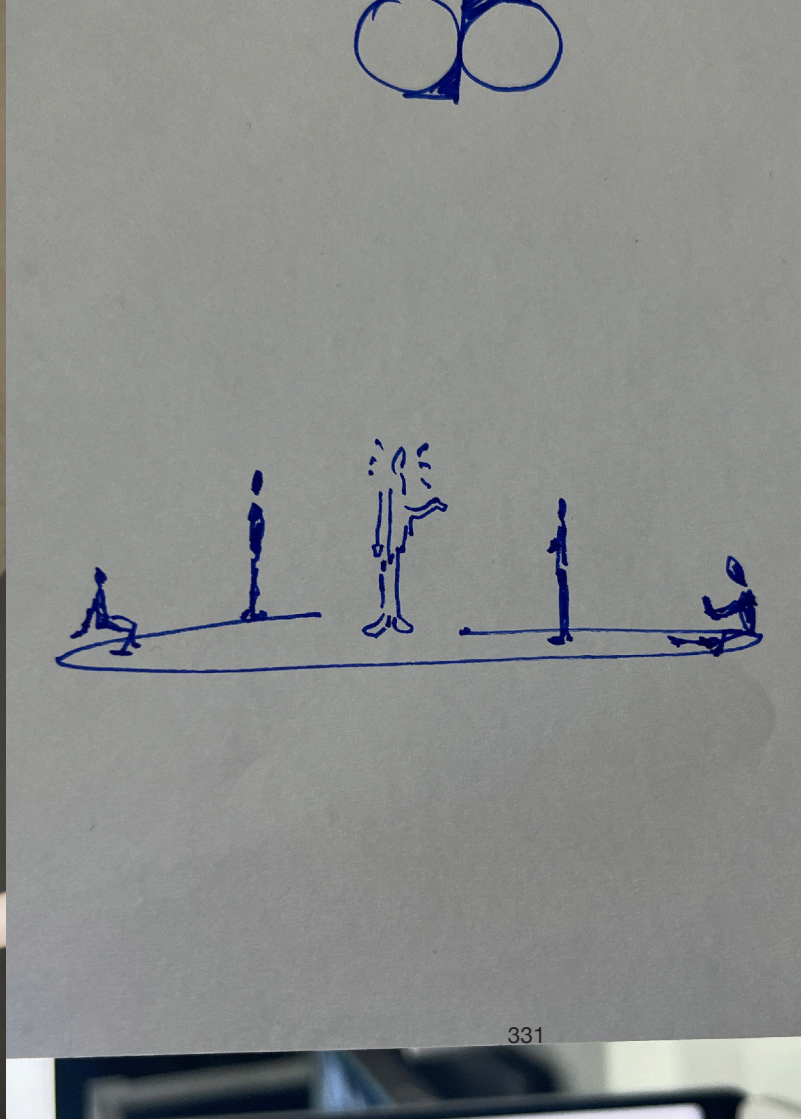
BUZZZAM

328

329

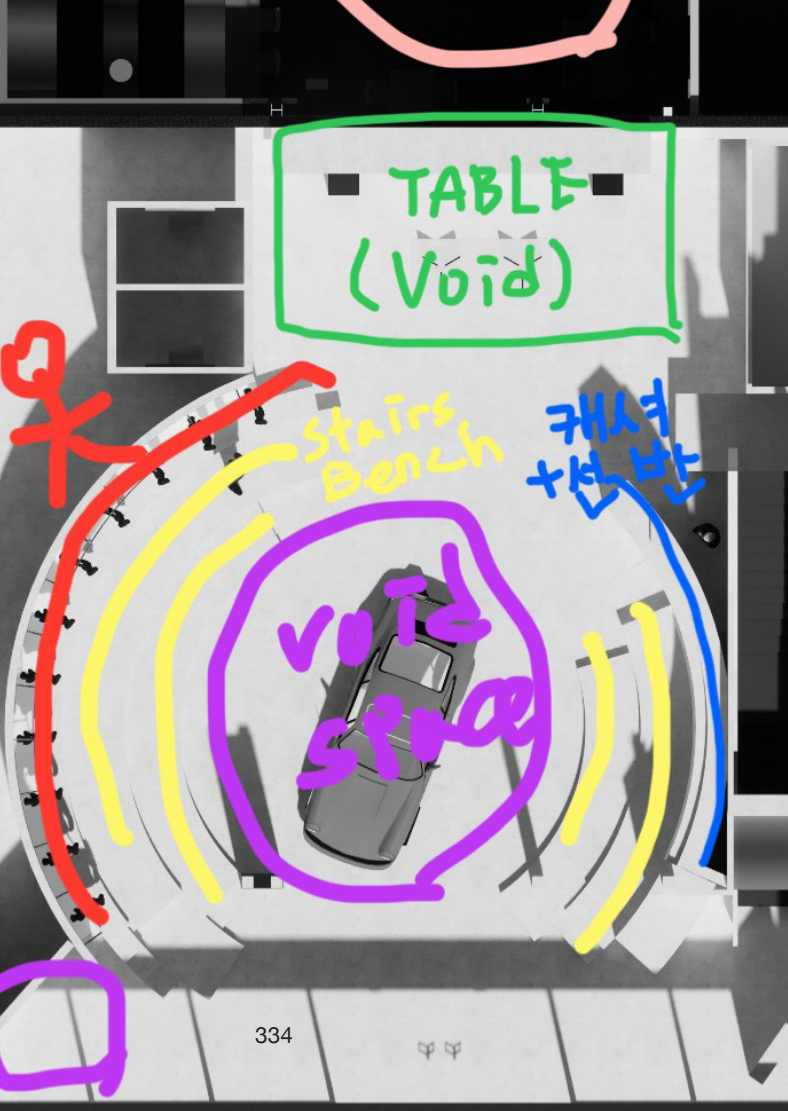


330



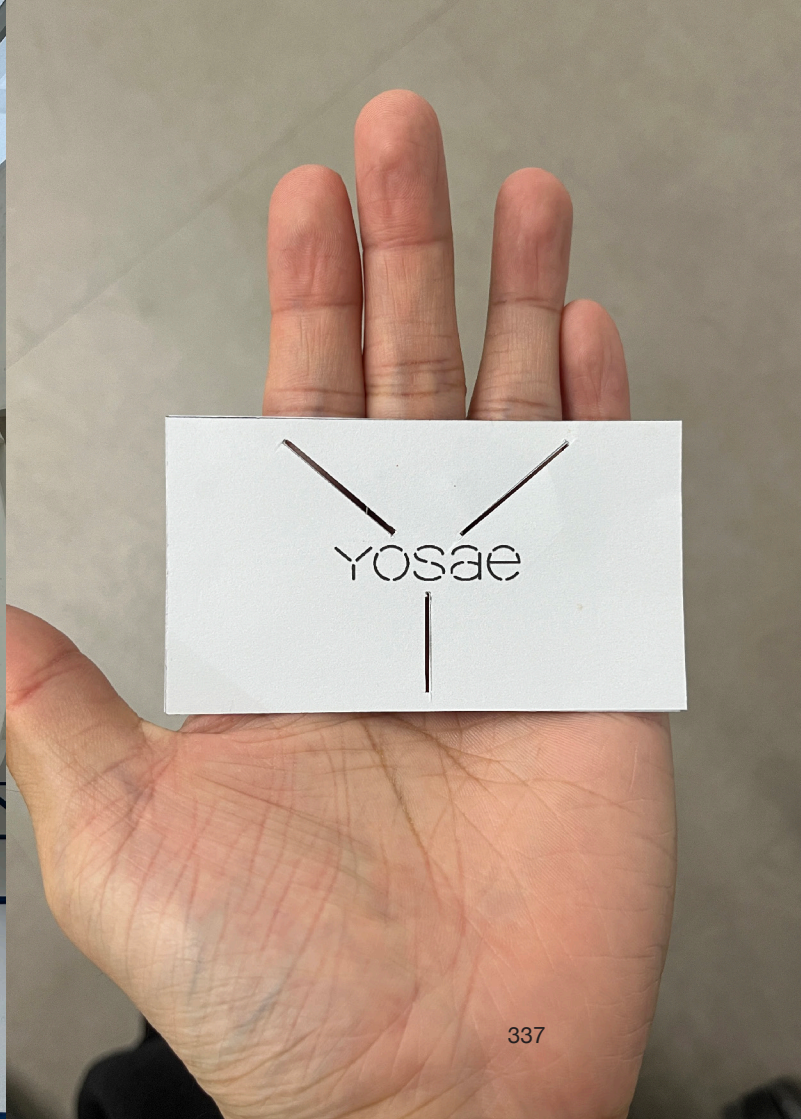
331







336





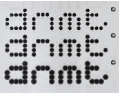





337










338



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P01		KILO SS24 pop-up store
P02		PEINTURE FW24 pop-up store
P03		DNMT Inc. Brand identity renewal
P04		YE VULTURES listening experience
P05		PUMA, SAN SAN GEAR Mostro collaboration
P06		New Balance NB U0509 presentation
P07		LOADINGROOM SS25 Paris showroom
P08		MIND THE GAP Seoul rave 2025

P09	<b>SAGEGA</b>	SAGEGA Brand identity
P10		SAN SAN GEAR FW25 Campaign
P11		SAN SAN GEAR FW25 invitation
P12		Salomon, J EONGL XA PRO 3D collaboration
P13		PUMA, OPEN YY H-Street collaboration
P14		ASSC, INSANE GARAGE Collaboration
P15		Chaeyoung LIL FANTASY vol.1
P16		Seoyoung Kwak Mirrorless City View

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P17



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PUMA, SAN SAN GEAR  
Mostro, Talon collaboration

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P18



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Zion. T  
Solo album

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P19



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YOSAE  
Offline store

Thanks to

# 110

장준호	박재형	성수민	손채영	김민국
김태한	정성철	강서현	김여주	여인택
최예인	박준형	남은옥	차윤진	이현석
최예지	이동준	서종근	박은서	김진록
박은정	김주연	강희수	윤다정	한두호
박시현	허금연	Sarka	안은미	오준탁
홍유경	김다희	한박현진	서연아	신호석
서승현	박소영	최정현	Kai	최용수
오종선	윤성만	최규석	Kio	박신우
박지홍	서수빈	최성우	Nico	류윤현
정다희	송석훈	이동웅	Luke	이다영
신재욱	이홍주	이지영	Saka	이다애
박소현	정승윤	김서령	Ibuki	곽서영
김도희	김태호	박찬용	최민석	노규완
김학주	박찬용	김해솔	오지혜	홍찬희
이상엽	정유진	한별	김민재	송은후
최원석	윤세영	최요셉	윤성빈	이영랑
최민석	나하나	이흥기	김민경	김성태
이창준	추문호	이재진	김주훈	김가영
Hayato	유현서	성휘	박현경	류한석
정승윤	김보영	최장원	김무무	송승민
김남욱	김지영	박정은	김서울	박설연



Edit Studio TUH  
Design & Edit Seolyeon Park

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